

Index

Introduction

Rugs

Argali
Bamboo
Bambusa
Bliss
Bold
Bravoure 17
Bravoure 35
Bravoure 60
Burrow
Cocoon
Corale
Cork & Felt
Dew
Dune
Duotone
East
Element
Fringe
Glory
Grano
Horizon
Lattice
Lucky
Lumina
Merger
Multitone
Reap
Semis
September
Sienna
Silhouette
Sinuous
Slope
Surprise
Wire Gentle
Wire Tough

Additional information

Rugs in stock
Rug underlay
Production techniques
Care and maintenance
Materials

Price list

Introduction

Kvadrat rugs are hand made and made-to-order. Characterised by outstanding craftsmanship, meticulous attention to detail and tactile structures, our rugs reinterpret classic techniques in a contemporary light.

Produced by skilled makers in the Netherlands, Scotland, Germany, Turkey, Nepal and India, our rugs bring a new, warm design language to residential and commercial spaces alike. Crafted from finest materials by the world's best weavers, Kvadrat rugs stand out by their distinctive textures, unique use of colours and innovative structures, and they will last for years and years.

Argali



Argali

Design Hella Jongerius

Production method Hand woven

Material 98% Tibetan wool, 2% silk

Height 6 mm (¼")

Weight 2100 g/m² (6.9 oz/sqft)

Standard sizes without fringes 180 cm × 240 cm (70¾" × 94½"),
200 cm × 300 cm (78¾" × 118"), 250 cm × 350 cm (98½" × 137¾"),
300 cm × 400 cm (118" × 157½")

Size variation +/- 4%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications
with exceptions of stairway and corridor applications or
for use with castors

Flame retardancy FF 1-70

Country of origin Nepal

Warranty

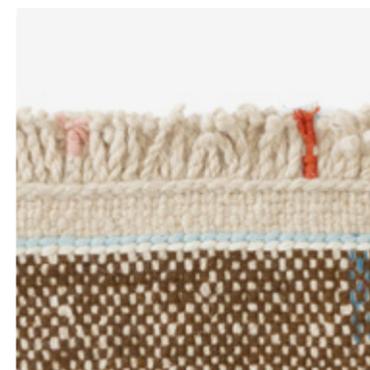
2 years

Notes

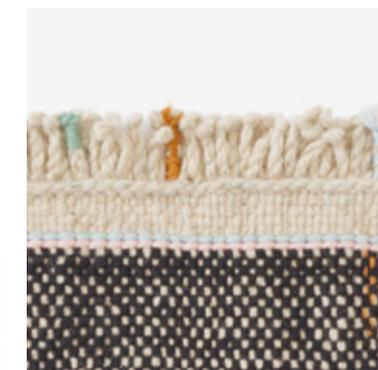
- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Silk yarn woven into rug and embroidered in lower left corner
- Fringe length of 8 cm (3") at top and bottom of rug
- Silk yarn applied to fringes irregularly
- Rug pad recommended
- Custom size possible at a surcharge, maximum 850 cm × 1050 cm (334½" × 413½")
- Round or odd shape not possible

Production time

6–9 weeks, variations possible with rugs > 6 m² and custom made dimensions



171



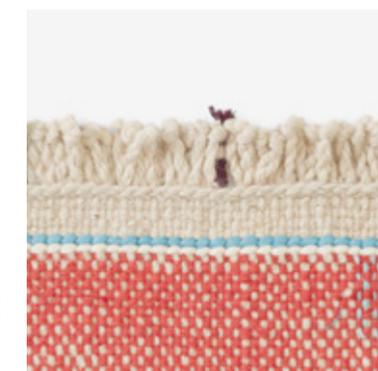
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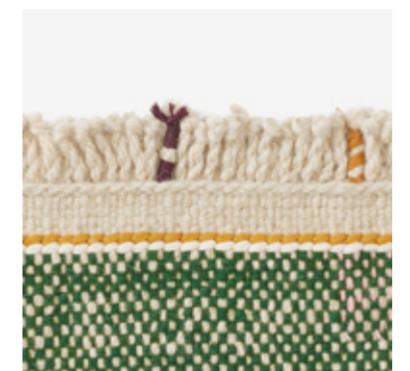
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471

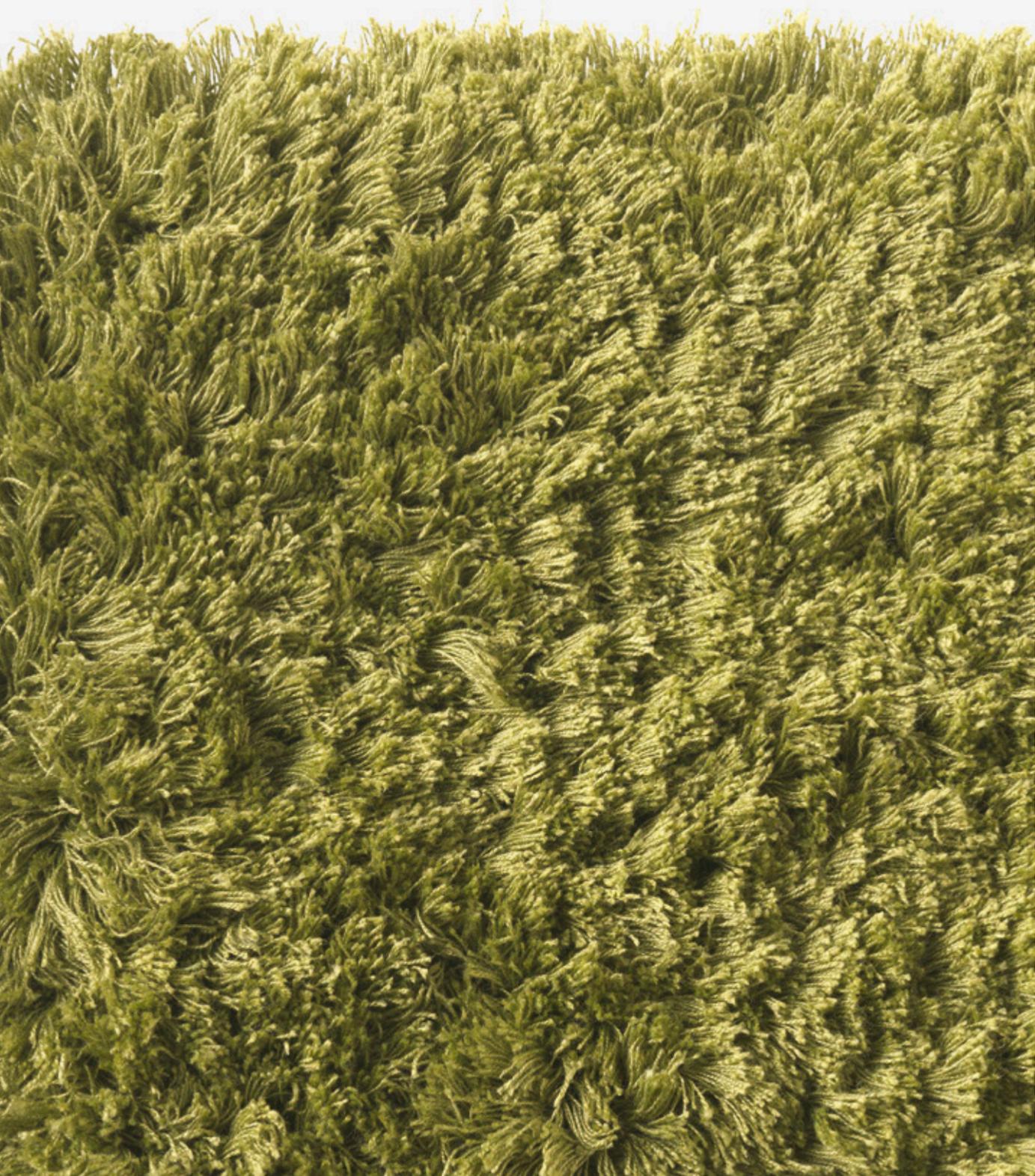


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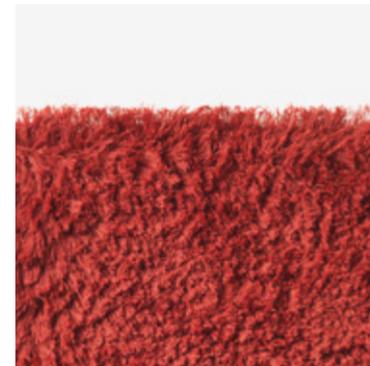


971

Bamboo



1814



1815



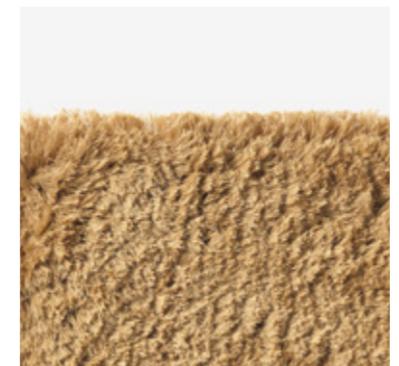
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1817



1819



1820

Bamboo

Design Felix Diener and Ulf Moritz

Production method Tufted

Material 100% bamboo viscose

Pile height 40 mm (1½")

Weight 5000 g/m² (16.4 oz/sq ft)

Maximum size without seams 450 cm × 2000 cm (177¼" × 787½")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Country of origin Holland

Warranty

2 years

Notes

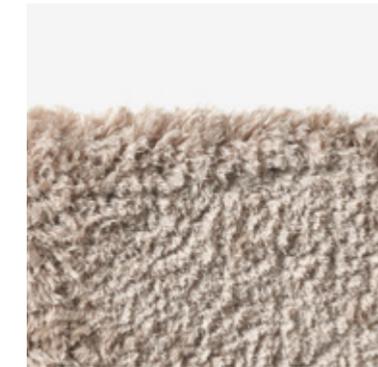
- Slight colour differences may occur
- One m² contains 1.8 million bamboo viscose threads. Therefore some may detach when the rug is in use, particularly with new rugs
- Rugs made with bamboo viscose will reduce the amount they shed but will not cease shedding completely. This will not affect the appearance or quality of the rug
- If a bamboo viscose rug gets wet it will take a few days to dry fully. Do not walk on it as it will damage the yarns. The rug should not be rubbed as the structure may change
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

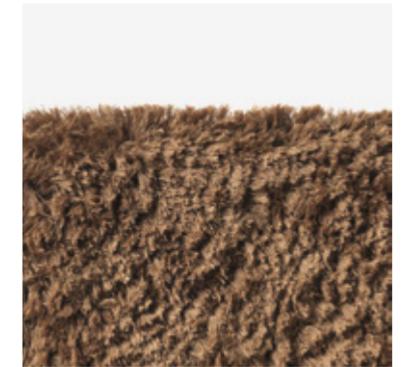
6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



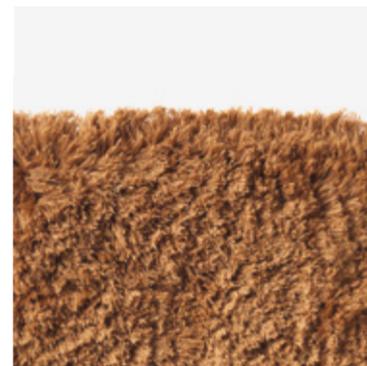
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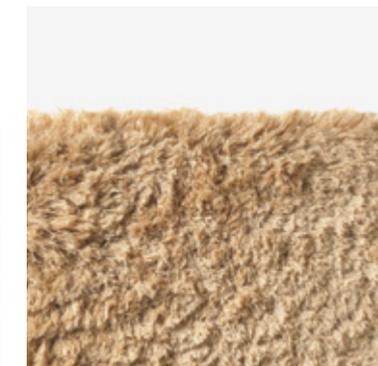
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1803



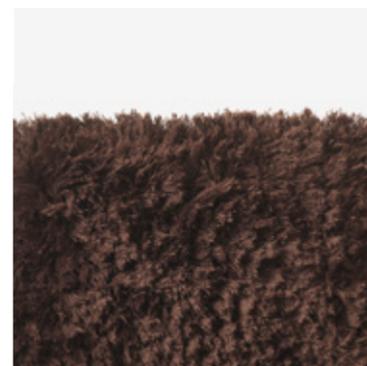
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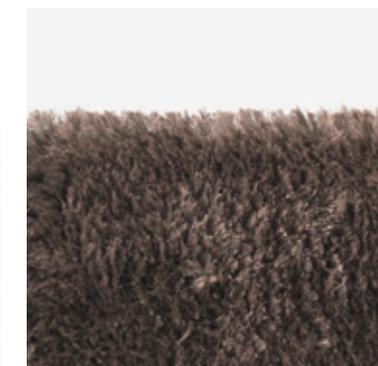
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1806



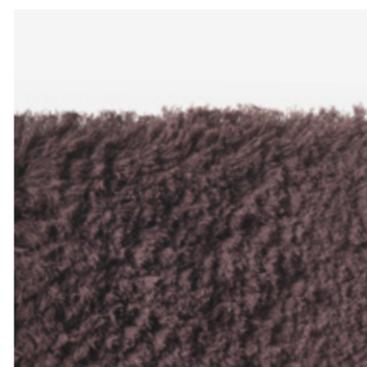
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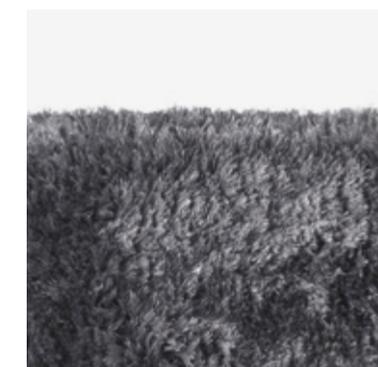
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1810



1811



1812



1813

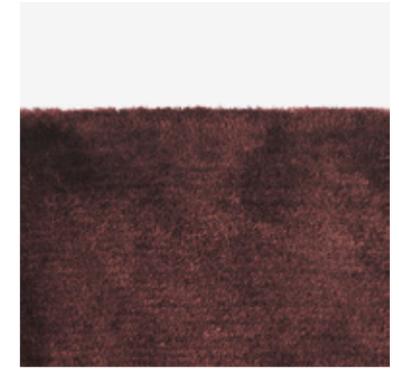
Bambusa



1913



1914



1915



1916



1917



1918



1919



1920

Bambusa

Design Felix Diener and Ulf Moritz

Production method Tufted

Material 100% bamboo viscose

Pile height 12 mm (½")

Weight 4900 g/m² (16.1 oz/sq ft)

Maximum size without seams 400 cm × 700 cm (157 ½" × 275 ½")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Scotland

Warranty

2 years

Notes

- Slight colour differences will occur
- One m² contains 1.9 million bamboo viscose threads. Therefore some may detach when the rug is in use, particularly with new rugs
- Rugs made with bamboo viscose will reduce the amount they shed but will not cease shedding completely. This will not affect the appearance or quality of the rug
- If a bamboo viscose rug gets wet it will take a few days to dry fully. Do not walk on it as it will damage the yarns. The rug should not be rubbed as the structure may change
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6–9 weeks, variations possible with rugs > 6 m² and custom made dimensions



1901



1902



1903



1904



1905



1906



1907



1908



1909



1910



1911

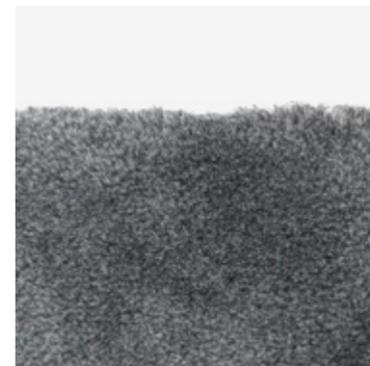


1912

Bliss



2213



2214



2215



2216



2218

Bliss

Design Kvadrat

Production method Tufted

Material 100% bamboo viscose

Pile height 25mm (1")

Weight 5700g/m² (18.7 oz/sq ft)

Maximum size without seams 450 cm x 2000 cm (177 ¼" x 787 ½")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- One m² contains 2.7 million bamboo viscose threads. Therefore some may detach when the rug is in use, particularly with new rugs
- Rugs made with bamboo viscose will reduce the amount they shed but will not cease shedding completely. This will not affect the appearance or quality of the rug
- If a bamboo viscose rug gets wet it will take a few days to dry fully. Do not walk on it as it will damage the yarns. The rug should not be rubbed as the structure may change
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6-9 weeks, variations possible with rugs > 6 m² and custom made dimensions



2201



2202



2203



2204



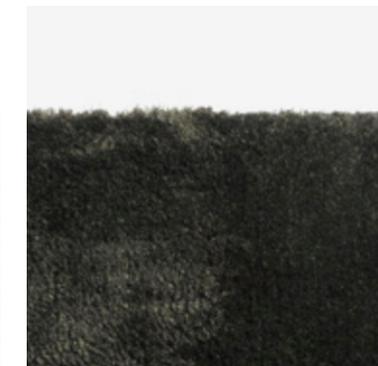
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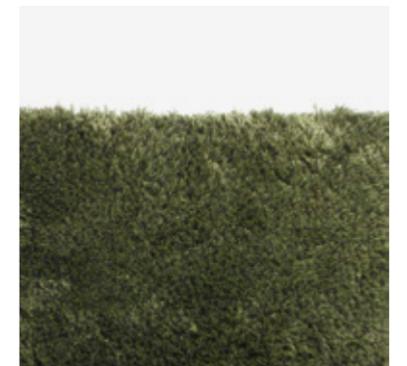
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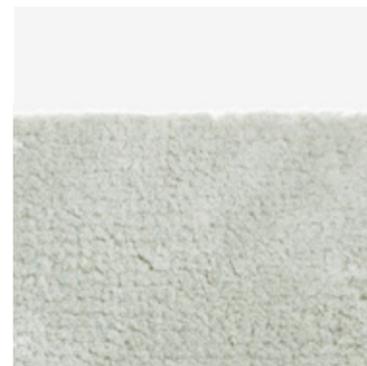
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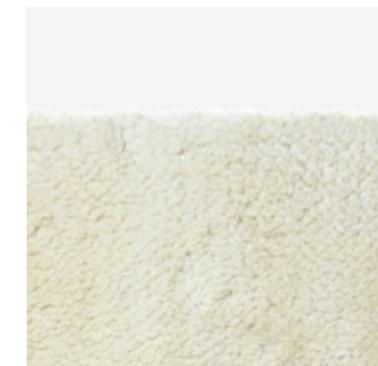
2208



2209



2210



2211



2212



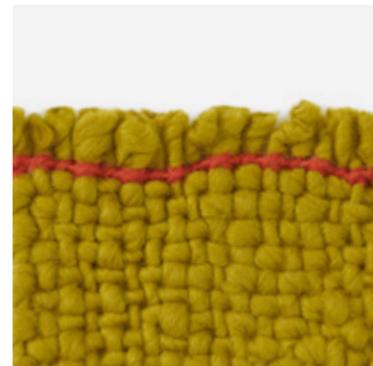
Bold is made using a combination of mechanical and hand-spun yarns resulting in a thick, warm and expressive rug. Bulky and irregular in character, it is the epitome of tactility, a quality that Hella believes to be '*the most important and best known characteristic of a rug*'.

Bold is woven by skilled weavers from India using New Zealand wool that has been dyed after the yarn is twisted. This produces an interesting effect as the dye does not penetrate completely to the yarn's core.

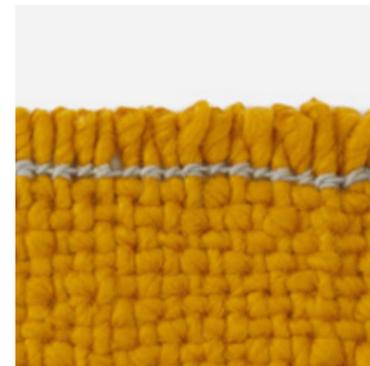
With its sober colouring and simple but distinctive asymmetric design, *Bold* can make a statement in a space helping to structure it and aid in the placement of furniture.

Bold has been extended with three block colours: creamy white, stone grey and chocolate brown.

Bold



411



481



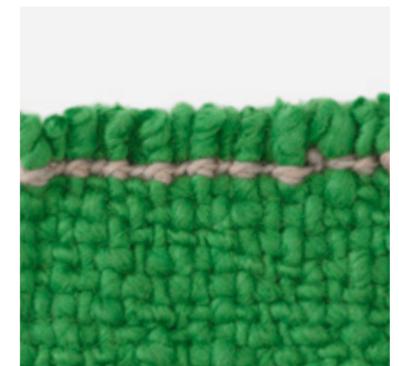
611



651



810



971

Bold

Design Hella Jongerius

Production method Hand woven

Material 100% pure New Zealand wool

Height 12 mm (½")

Weight 3800 g/m² (12.5 oz/sq ft)

Maximum size without fringes 300 cm × 400 cm (118" × 157 ½")

Size variation +/- 3%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

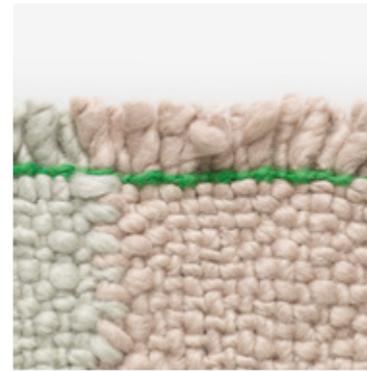
2 years

Notes

- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Fringe length of 7 cm (2 ¾") at top and bottom of rug
- Round or odd shape not possible
- All colours available as block colours upon request

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



612



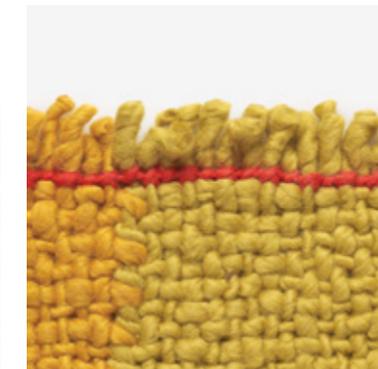
112



222



382



482



652



972



110



211



221

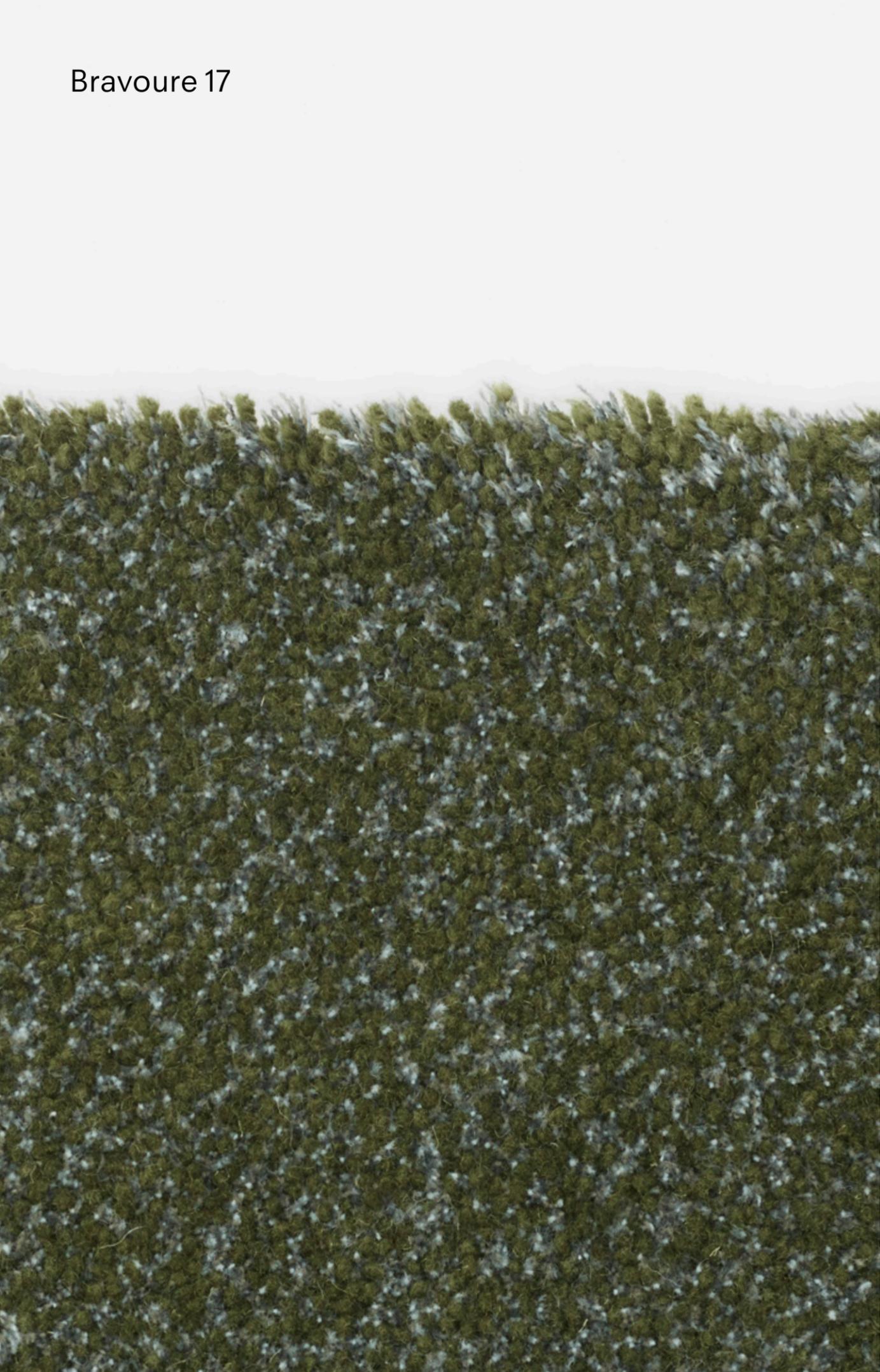


380



381

Bravoure 17



Bravoure 17

Design Kvadrat

Colour Design Hella Jongerius

Production method Tufted

Material 100% pure New Zealand wool

Pile height 17 mm (¾")

Weight 3600 g/m² (11.8 oz/sq ft)

Maximum size without seams 450 cm x 2000 cm (177 ¼" x 787 ½")

Size variation +/- 2%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



110



140



170



191



220



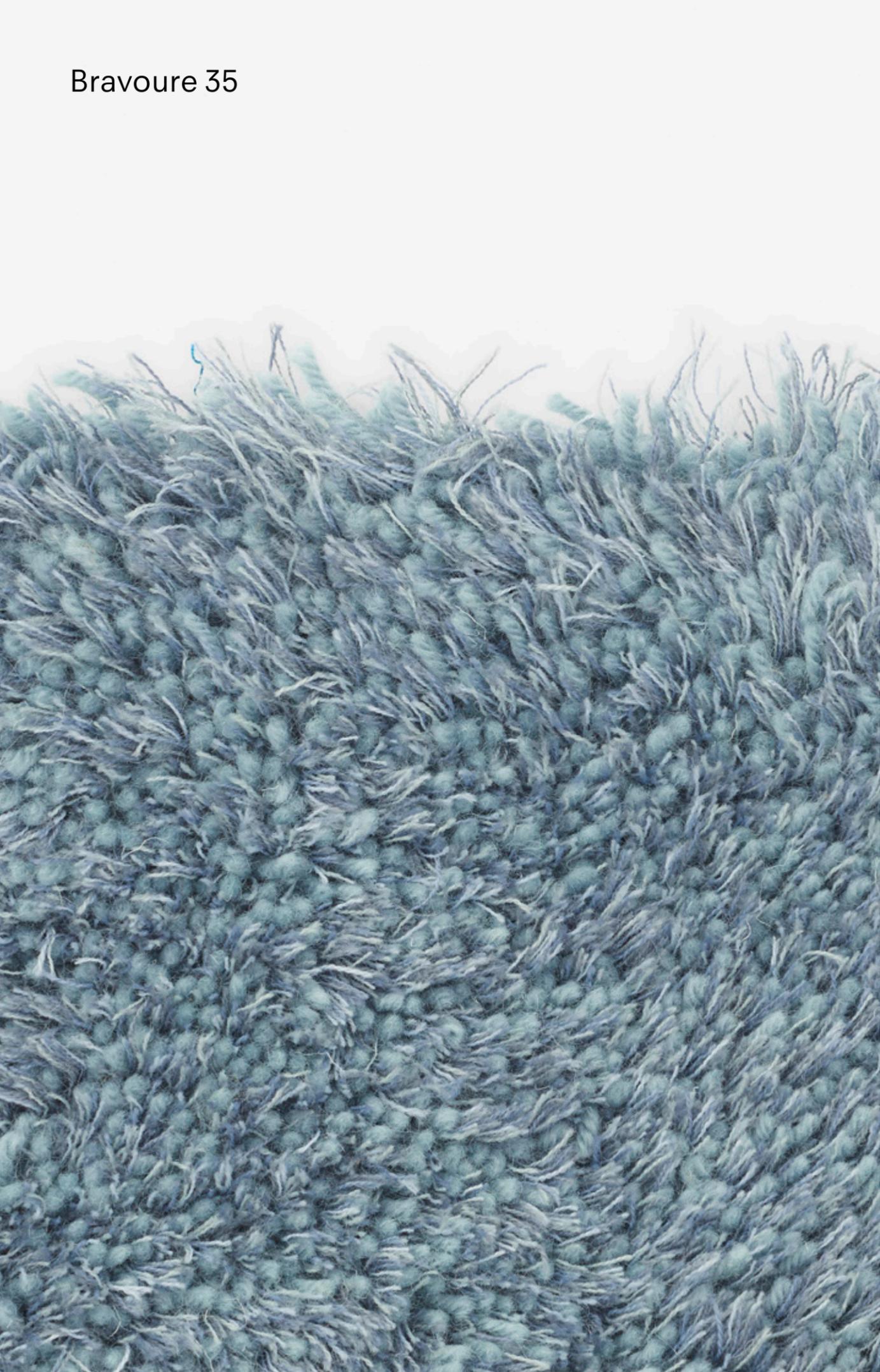
370



940



970



720



910



970

Bravoure 35

Design Kvadrat

Colour Design Hella Jongerius

Production method Tufted

Material 100% pure New Zealand wool

Pile height 35 mm (1½")

Weight 4200 g/m² (13.7 oz/sq ft)

Maximum size without seams 450 cm × 2000 cm (177¼" × 787½")

Size variation +/- 2%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



100



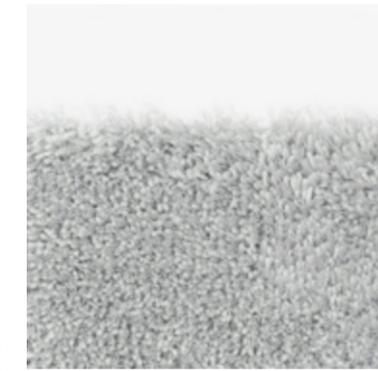
110



120



130



150



180



190



200



270



370



420



510

Bravoure 60



720



910



970

Bravoure 60

Design Kvadrat

Colour Design Hella Jongerius

Production method Tufted

Material 100% pure New Zealand wool

Pile height 60 mm (2 ¼")

Weight 5700 g/m² (18.7 oz/sq ft)

Maximum size without seams 450 cm x 2000 cm (177 ¼" x 787 ½")

Size variation +/- 2%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



100



110



120



130



150



180



190



200



270



370



420



510

Burrow



Burrow

Design Hella Jongerius

Production method Hand knotted

Material 100 % Tibetan wool

Height 10 mm + 20 mm (½" + ¾")

Weight 4600 g/m² (15 oz/sq ft)

Maximum size without seams 850 cm x 1050 cm (334½" x 413½")

Size variation +/- 4%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications

with exceptions of stairway and corridor applications

or for use with castors

Flame retardancy FF 1-70

Country of origin Nepal

Warranty

2 years

Notes

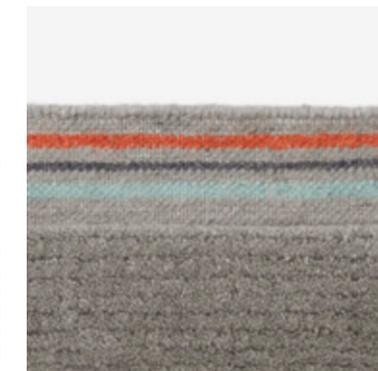
- Slight colour differences may occur
- Irregularities will occur as a result of the hand knotted and hand cutting process
- Flat woven stripe pattern in top and bottom of rug (8 cm, 3")
- Round or odd shape not possible

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



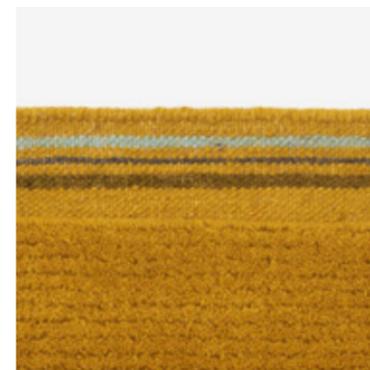
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181



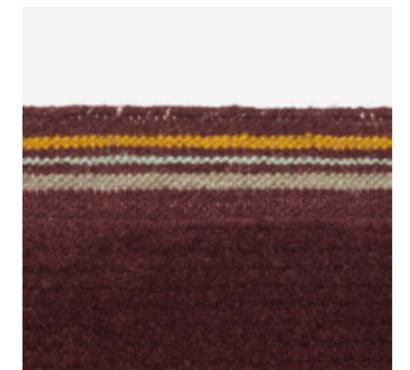
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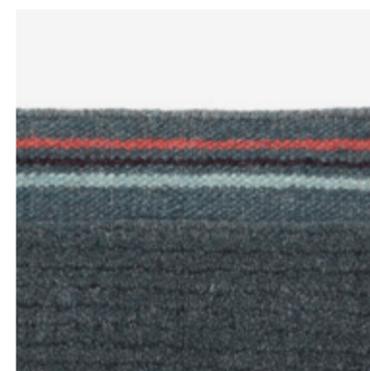
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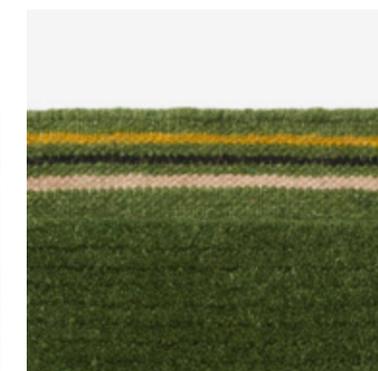
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651

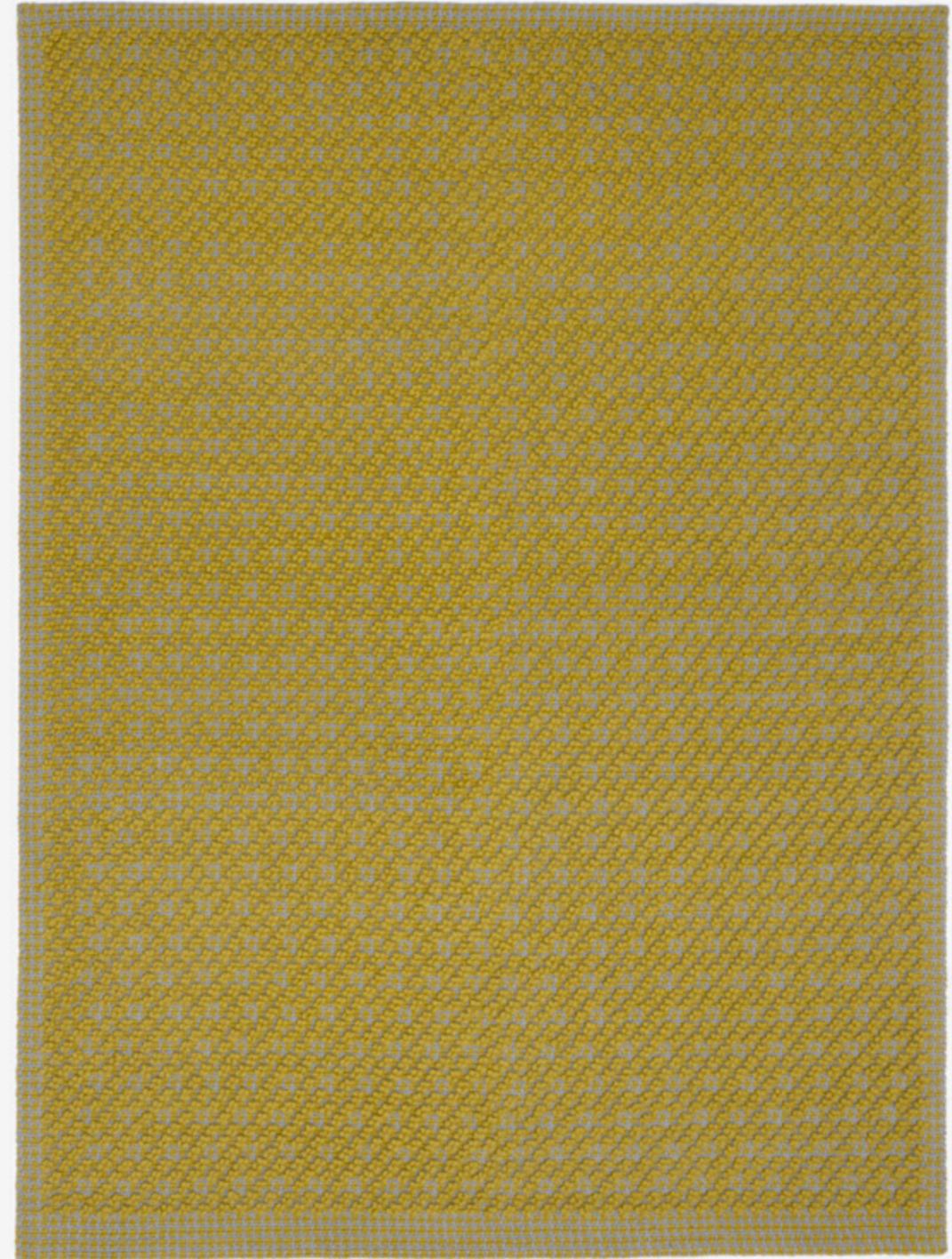
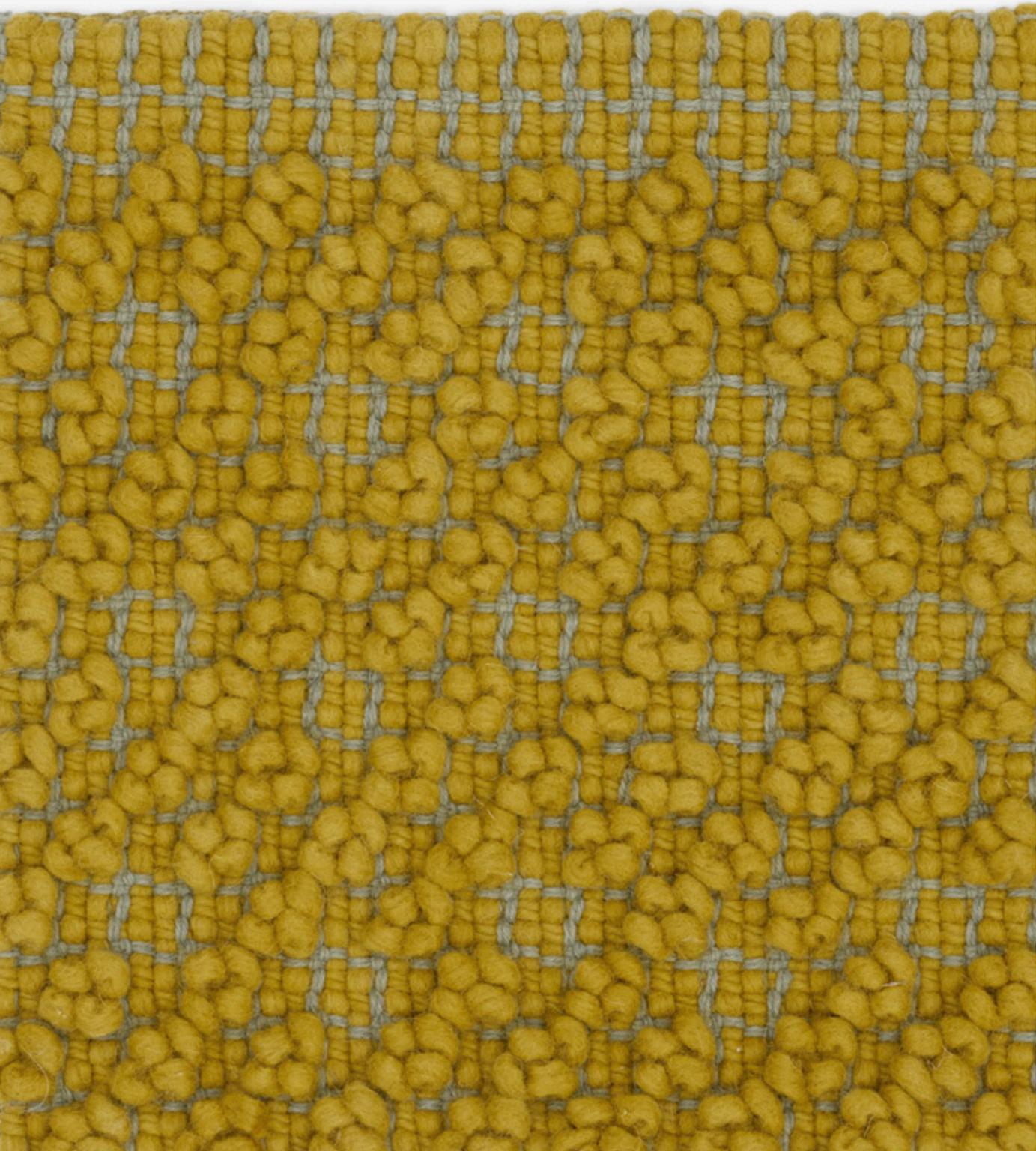


751



911

Cocoon



Cocoon

Design Hella Jongerius

Production method Hand woven

Material 85% pure New Zealand wool, 15% cotton

Height 15 mm (½")

Weight 3500 g/m² (11.4 oz/sq ft)

Standard sizes 180 cm × 240 cm (70 ¾" × 94 ½"),
200 cm × 300 cm (78 ¾" × 118"), 240 cm × 300 cm (94 ½" × 118"),
250 cm × 350 cm (98 ½" × 137 ¾"), 300 cm × 400 cm (118" × 157 ½")

Size variations +/- 3%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications
with exceptions of stairway and corridor applications or
for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

2 years

Notes

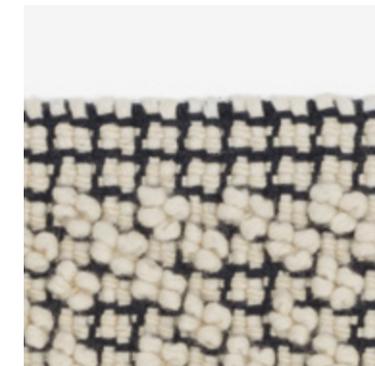
- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- 4 cm (1½") flat border in top and sides of rug
- 8 cm (3") flat border in bottom of rug
- Custom size possible at a surcharge, maximum 300 cm × 500 cm (118" × 196 ¾")
- Round or odd shape not possible

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



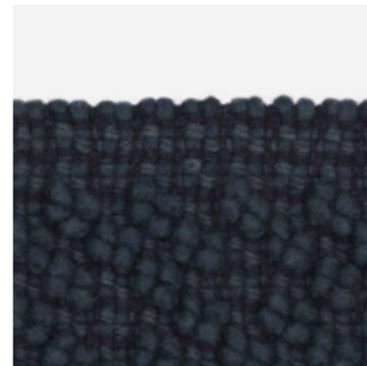
110



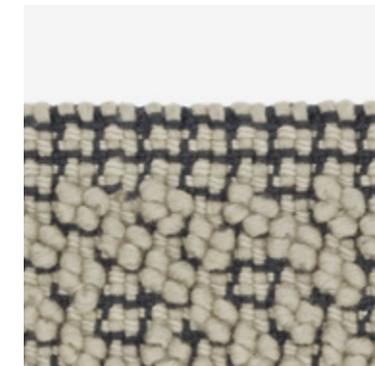
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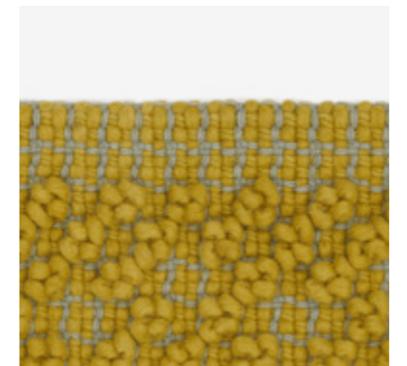
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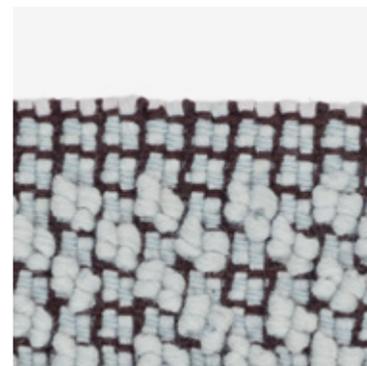
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220

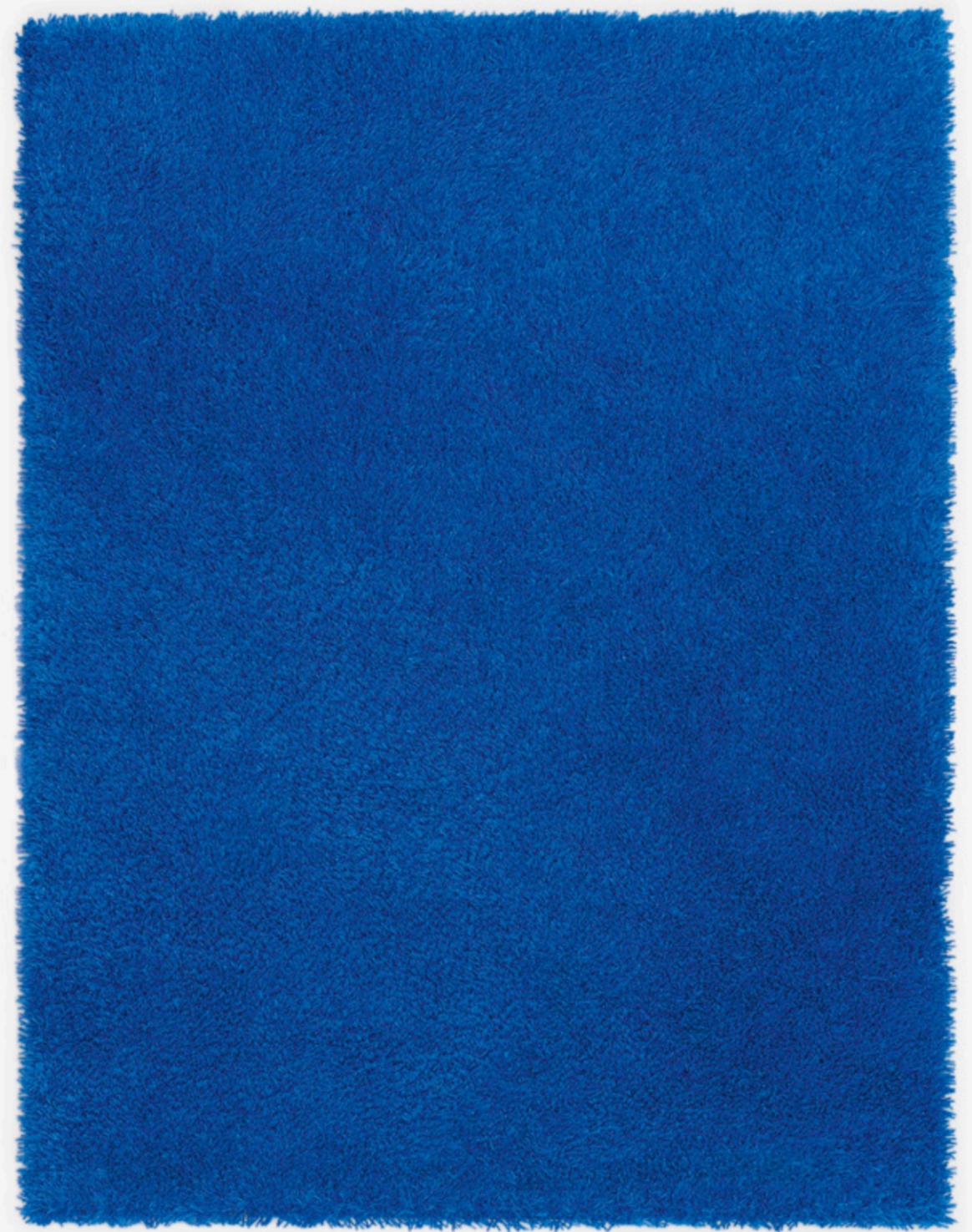


450



710

Corale



Corale

Yarn Design Liset van der Scheer

Colour Design Giulio Ridolfo

Production method Tufted

Material 100% pure New Zealand wool

Pile height 40 mm (1½")

Weight 4400 g/m² (14.4 oz/sq ft)

Maximum size without seams 450 cm x 2000 cm (177 ¼" x 787 ½")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



362



372



642



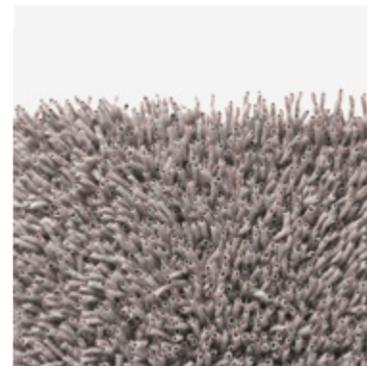
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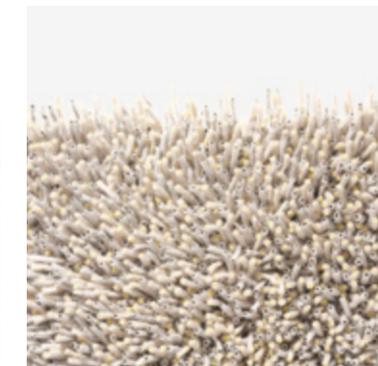
772



882



112



122



132



142



152



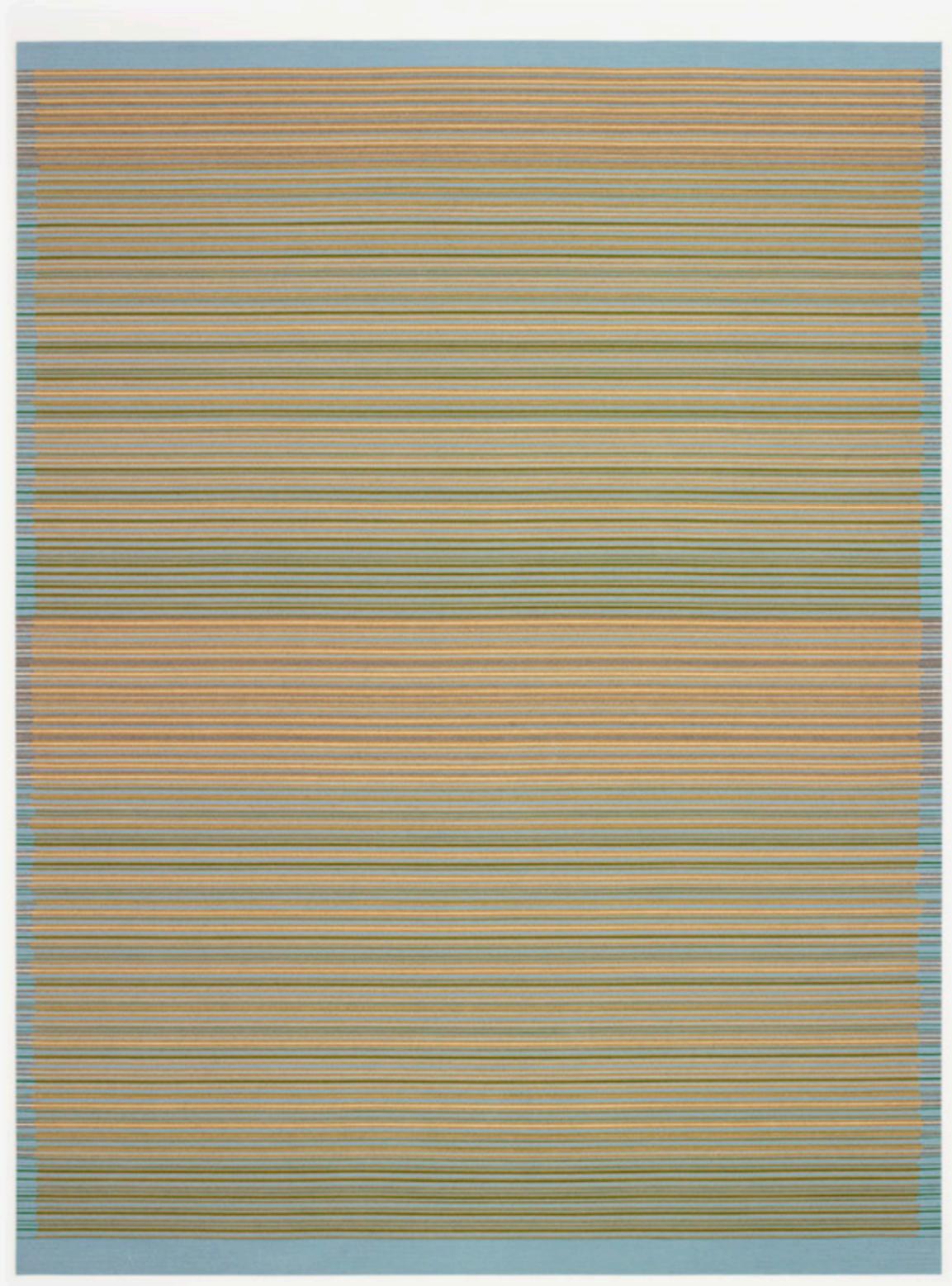
162



Cork & Felt is an innovative design that combines two materials that are generally associated with comfort and homeliness but are rarely seen together, and even less often used on the floor. This rug mixes the warmth and colour of new wool felt with the anti-slip and yielding properties of cork.

This is a rug that is as practical as it is beautiful: the coloured lines of the felt are arranged alongside the cork, resulting in an interesting rhythm of textural stripes.

Cork & Felt



Cork & Felt

Design Hella Jongerius

Production method Assembled

Material 65% pure New Zealand wool, felt, 35% cork

Height 11mm (½")

Weight 3000g/m² (9.8oz/sq ft)

Standard width 180 cm (70¾"), 200 cm (78¾")

Maximum length Unlimited

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

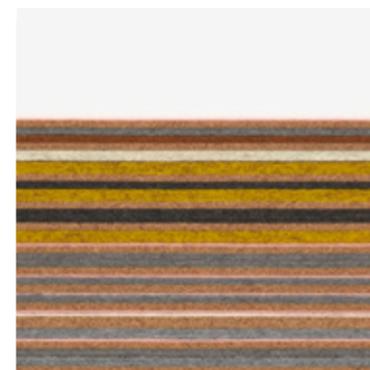
2 years

Notes

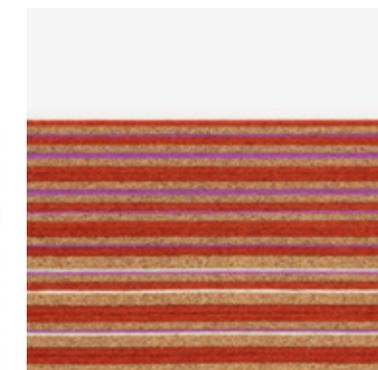
- Slight colour differences may occur
- Irregularities in the pattern will occur as a result of the hand made process
- Repeat of 106 cm (41¾") for colour 549, 749
- Repeat of 100 cm (39¼") for colour 289, 449
- Repeat of 30 cm (11¾") for colour 149
- Irregular edges 100% new wool, felt
- Other widths than standard possible at a surcharge, maximum width 300 cm (118")
- Round or odd shape not possible

Production time

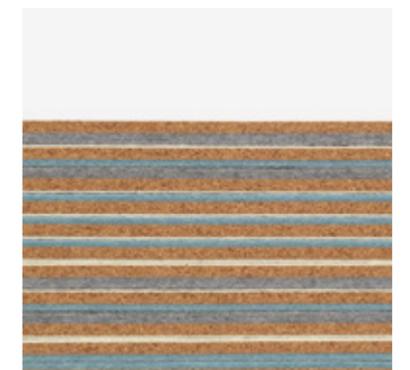
6-9 weeks, variations possible with rugs > 6 m² and custom made dimensions



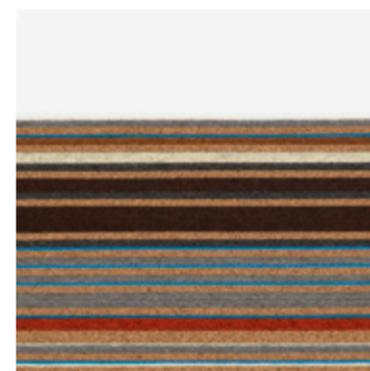
449



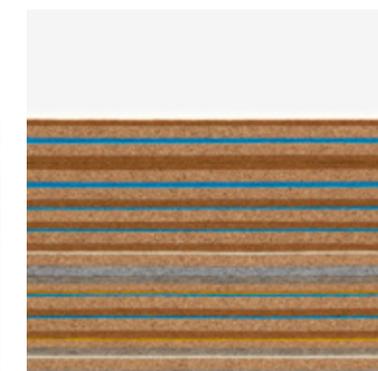
549



749

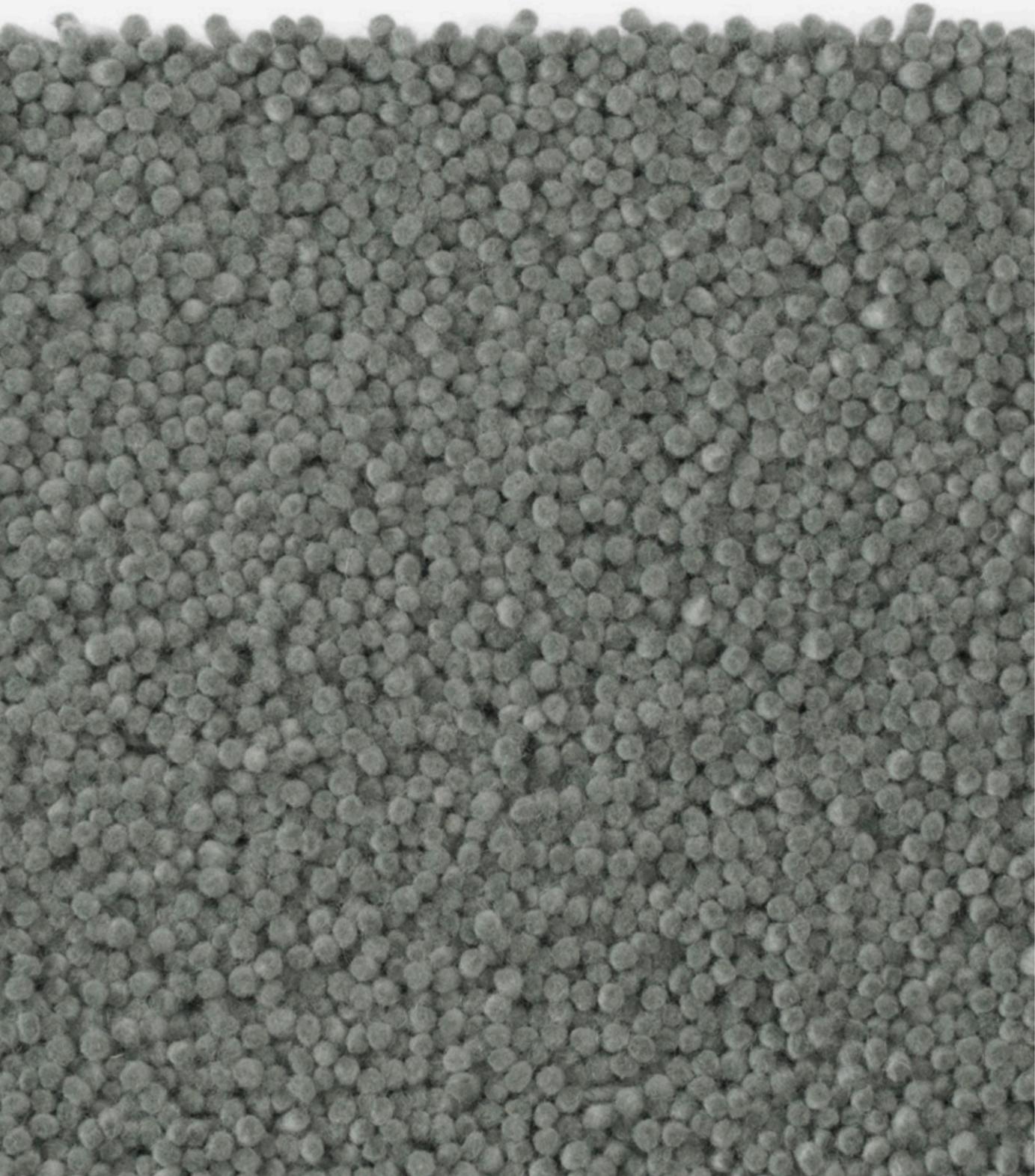


289



149

Dew



Dew

Design Hella Jongerius

Production method Hand tufted

Material 100% pure New Zealand wool

Pile height 17 mm (¾")

Weight 4000 g/m² (13.1 oz/sq ft)

Maximum size without seams 400 cm × 700 cm (157 ½" × 275 ½")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Scotland

Warranty

2 years

Notes

- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

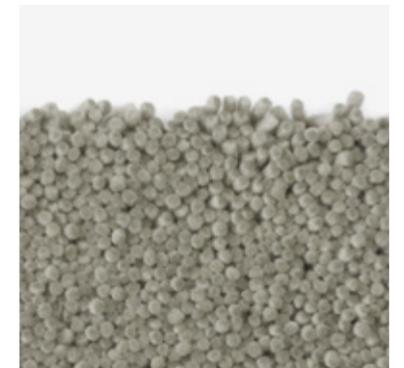
6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



121



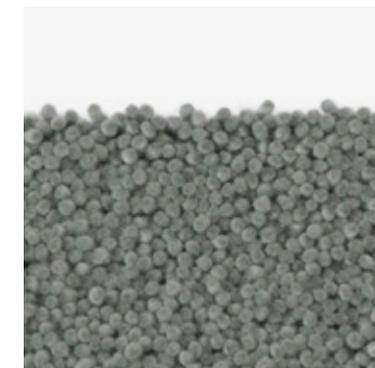
171



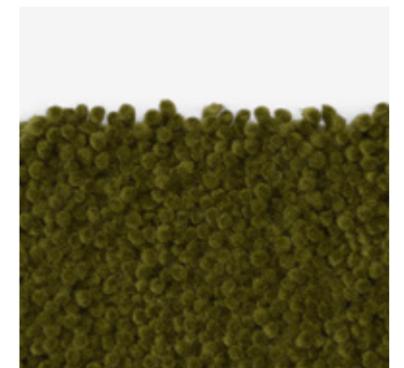
221



231



721



951



Originally designed by Ulf Moritz, *Dune* is now available in a new colour palette created by Giulio Ridolfo. The new colours recall walks in Skagen in the extreme north of Denmark, with sea views, blue skies and ever-changing dune formations. Both Moritz and Ridolfo took their inspiration from the landscapes, and indeed, *Dune's* structure is also reminiscent of an aerial view of a recently ploughed field.

Dune can also be used as a wall-hanging; its striking aesthetics and the superb sound absorption qualities of pure new wool lend a serene and calming effect to any space.

Moritz designs are often characterised by texture, light and a sense of motion and he wanted to show how these characteristics would translate into a rug design. Made using a fusion-bonded production process *Dune* has a strong, structured finish with a 10 centimeter end-loop – a reference to textiles. The end result highlights the raw nature of the wool felt.

Dune



Dune

Design Ulf Moritz

Colour Design Giulio Ridolfo

Production method Fusion bonded

Material 100% pure New Zealand wool, felt

Height 18 mm (¾")

Weight 2450 g/m² (8.0 oz/sq ft)

Maximum size without seams, including felt loop

200 cm × 1700 cm (78 ¾" × 669 ¼")

Size variation +/- 2%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

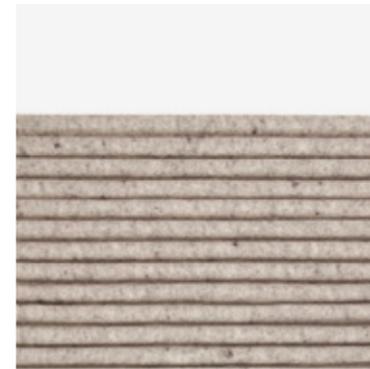
2 years

Notes

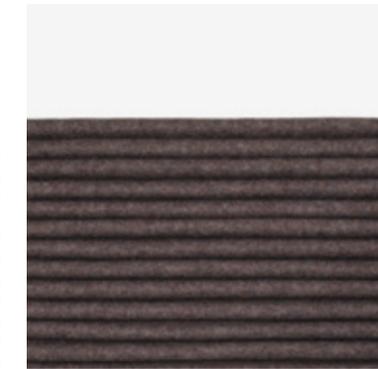
- Slight colour differences may occur
- Ends with 10 cm (4") felt loop at top and bottom of rug
- Available without felt loop
- Suitable for wall-hanging
- Surcharge for size less than 150 cm in the width
- Round or odd shape not possible

Production time

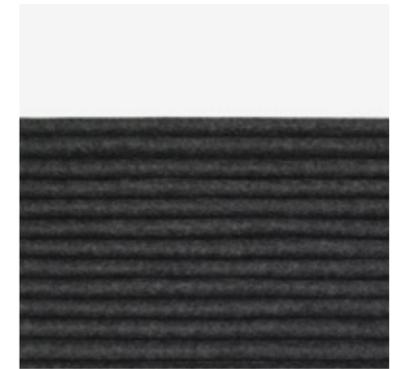
6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



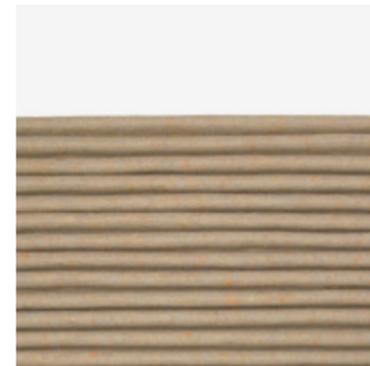
122



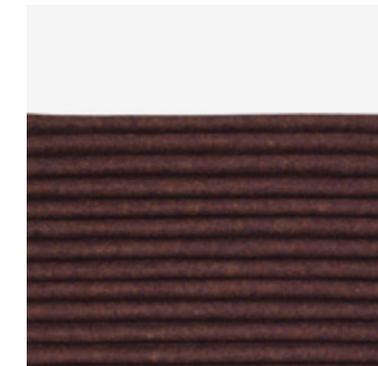
152



182



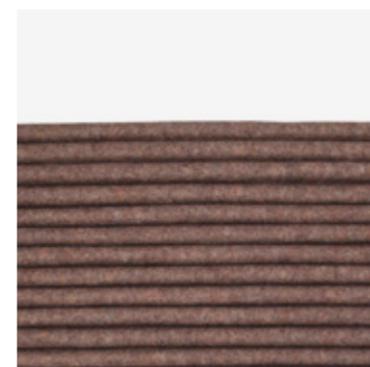
222



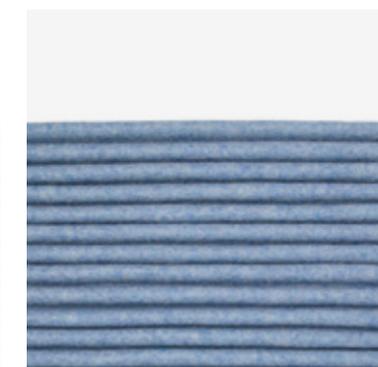
362



482



642



732

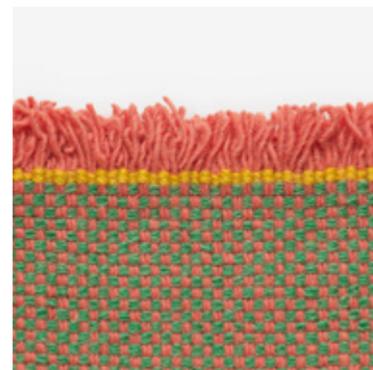


The power of *Duotone* lies in its simplicity. Each rug is made using only two colours: one for the weft and the other for the warp. It is the resulting mix of the two that gives each piece its own identity.

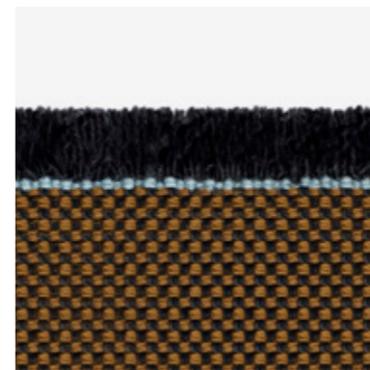
'This is the most simple flat woven basket construction; the archetype of weaving,' says Hella Jongerius. In that way the design refers to *Hallingdal*, an iconic upholstery fabric from Kvadrat, which is also a basket woven fabric and well known for being available in a wide variety of duotone colourways. The different thicknesses of the yarns and the contrasting colours lend the rug an appealing irregularity. *Duotone* brings colour to a space but is never overpowering because the mix of the yarns soften its intensity. It is hand woven by skilled weavers in India using New Zealand wool.

Four new subtle, neutral colour mixes have been added to the colour pallet of *Duotone*.

Duotone



971



982

Duotone

Design Hella Jongerius

Production method Hand woven

Material 100% pure New Zealand wool

Height 5 mm (1/4")

Weight 1600 g/m² (5.2 oz/sq ft)

Maximum size without fringes 300 cm x 600 cm (118" x 236 1/4")

Size variation +/- 3%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

2 years

Notes

- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Fringe length of 7 cm (2 3/4") at top and bottom of rug
- Rug pad recommended
- Round or odd shape not possible

Production time

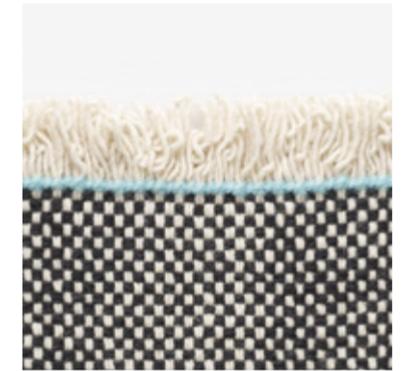
6-9 weeks, variations possible with rugs > 6 m² and custom made dimensions



111



182



191



192



361



471



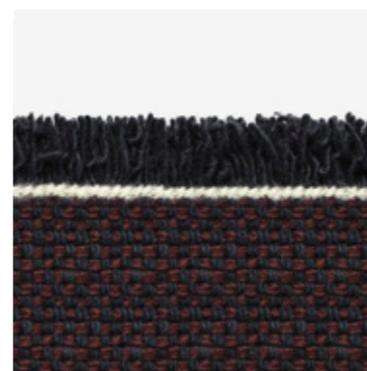
621



651



671



692



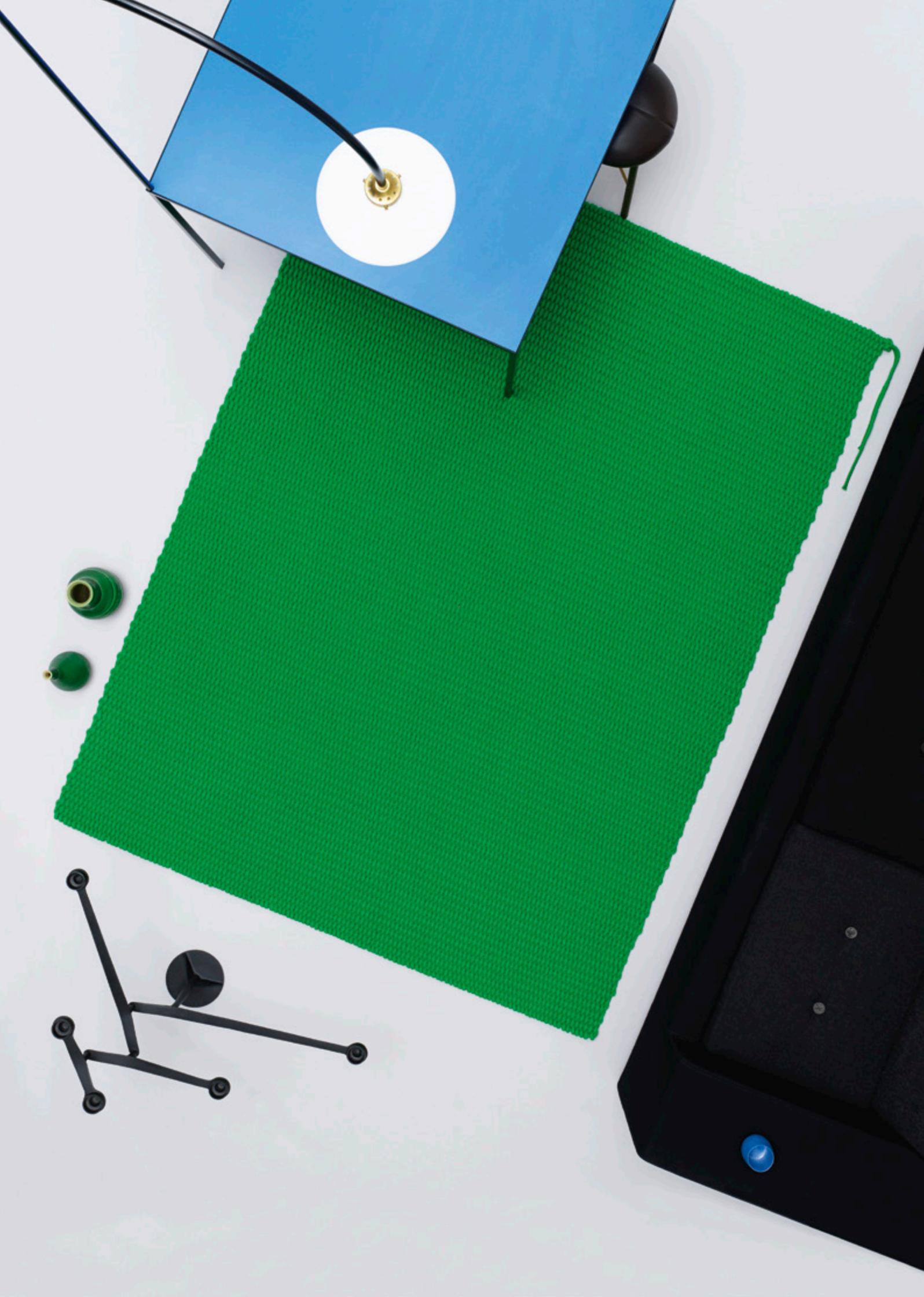
721



931





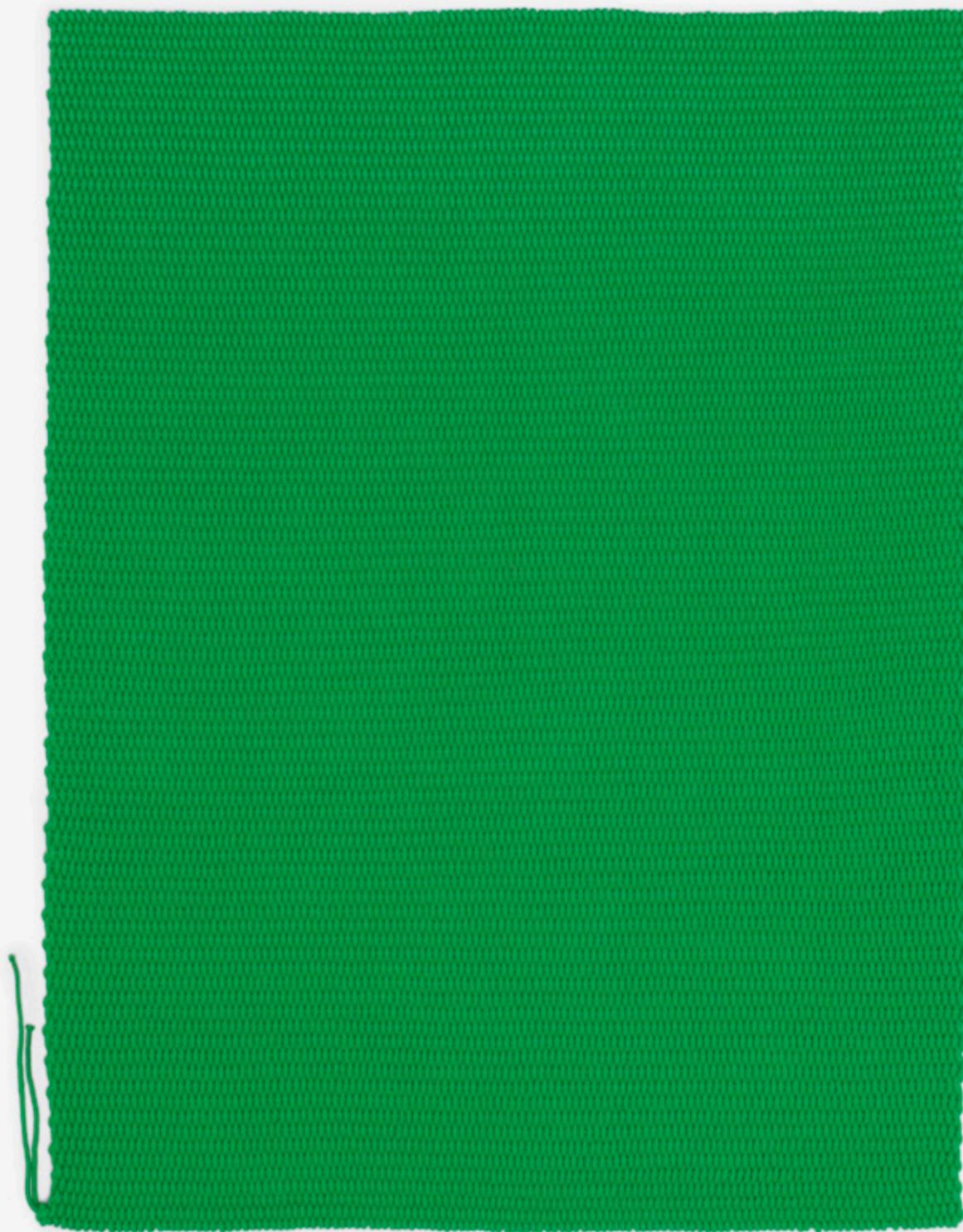
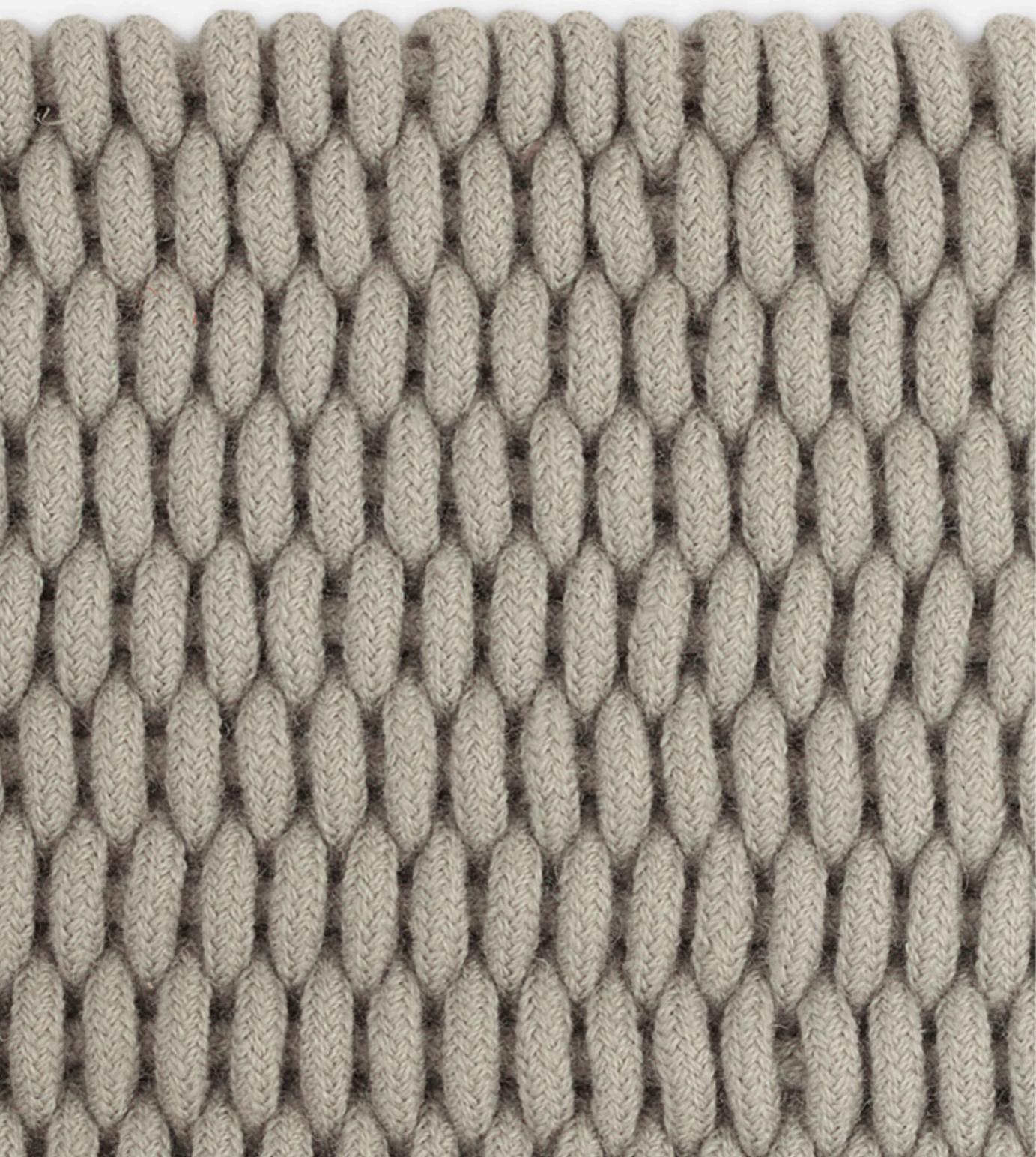


East finds its beauty in simplicity and in handmade imperfection and is handwoven from a single rope. After much experimentation, this pure, simple design emerged from finding a rhythm in the weaving technique. Once the warp is constructed, the rope is woven continuously through it, both ends coming together in a lanyard knot in one corner.

Made by skilled weavers from Northern India, the result is a thick, warm, durable and reversible rug suitable for both domestic and commercial use.

When designing *East*, Karin An Rijlaarsdam was inspired by the weaving technique of the Chinese knot: a complex shape completely created out of one single rope. Knotting has been a handicraft art in China since the Tang Dynasty. The Chinese knot design visualizes harmony, which finds its heritage in Confucianism (still strongly prevalent in Chinese thinking and daily life), and symbolises good fortune. It can be seen everywhere, whether on the facade of a small shop, as a decorative element on a light, in fashion and in art.

East



East

Design Karin An Rijlaarsdam

Production method Hand woven

Material 63% pure New Zealand wool, 37% cotton

Height 22 mm (¾")

Weight 5400 g/m² (17.7 oz/sq ft)

Maximum size 400 cm × 500 cm (157 ½" × 196 ¾")

Size variation +/- 3%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

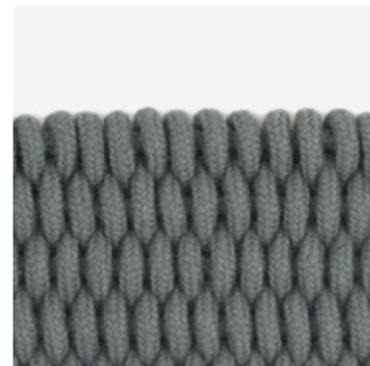
2 years

Notes

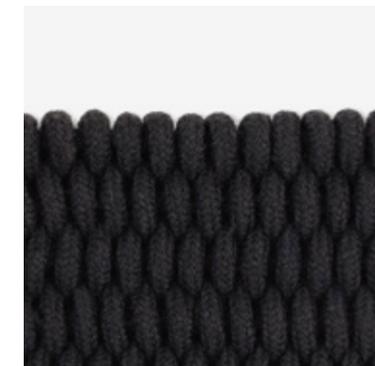
- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Lanyard knot in the corner is finished with 35 cm–50 cm (13 ¾"–19 ¾") long endings
- Available without lanyard knot
- Reversible
- Round or odd shape not possible

Production time

6–9 weeks, variations possible with rugs > 6 m² and custom made dimensions



132



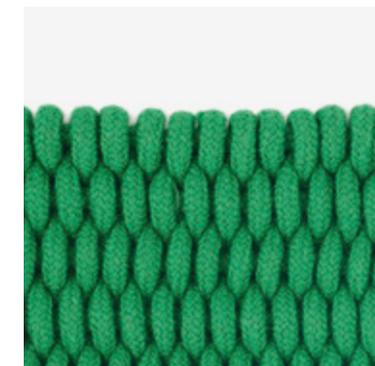
192



212



472



962

Element



Element

Design Scholten & Baijings

Production method Hand woven

Material 65% pure New Zealand wool, 25% new wool, 10% viscose

Height 11mm (½")

Weight 1725g/m² (6.0 oz/sq ft)

Maximum size 400 cm x 1000 cm (157 ½" x 393 ¾")

Size variation +/- 3%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

2 years

Notes

- Slight colour differences may occur
- Irregularities will occur as a result of the hand made process
- 2 cm (¾") woven edge in top and bottom of the rug in same or similar colour as the felted yarn
- 5 cm (2") border with differently coloured warp on the right side of the rug
- Rug underlay recommended
- Round or odd shape not possible

Production time

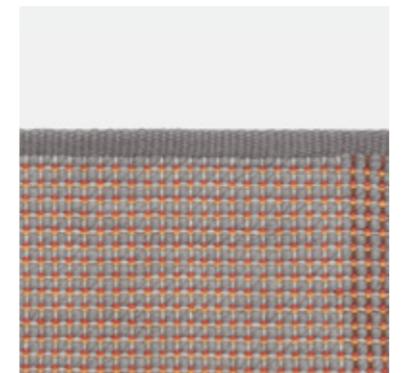
6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



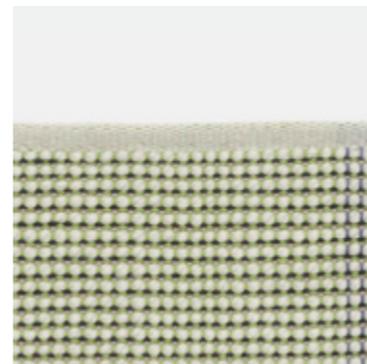
160



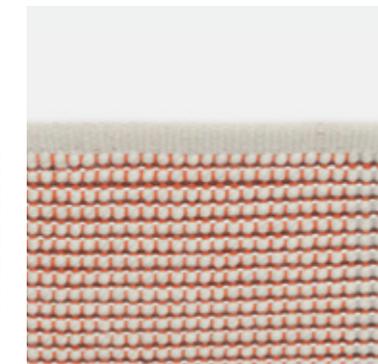
180



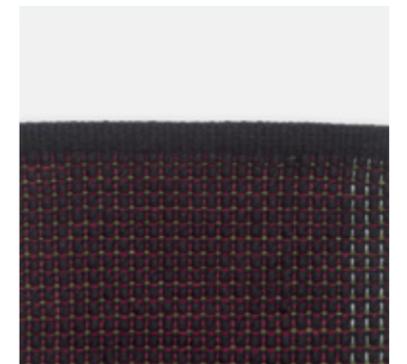
260



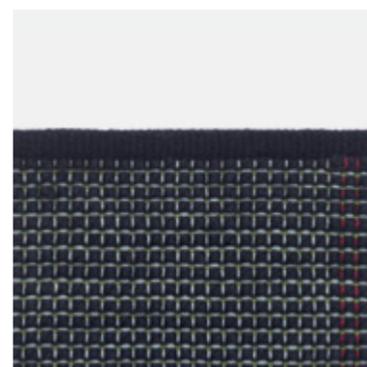
410



550



590



750



970

Fringe



Fringe

Design Daniel Costa

Production method Hand woven

Material 100% pure New Zealand wool

Height 5 mm (1/4")

Weight 1400 g/m² (4.6 oz/sq ft)

Maximum size including fringes 400 cm x 1000 cm (157 1/2" x 393 3/4")

Size variation +/- 3%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

2 years

Notes

- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Block coloured edge at top (5 cm, 2") and bottom (10 cm, 4") of rug
- Fringes at the sides of the rug: 15 cm (6")
- Rug measurements include edges and fringes
- Rug pad recommended
- Round or odd shape not possible

Production time

6-9 weeks, variations possible with rugs > 6 m² and custom made dimensions



192



422



622

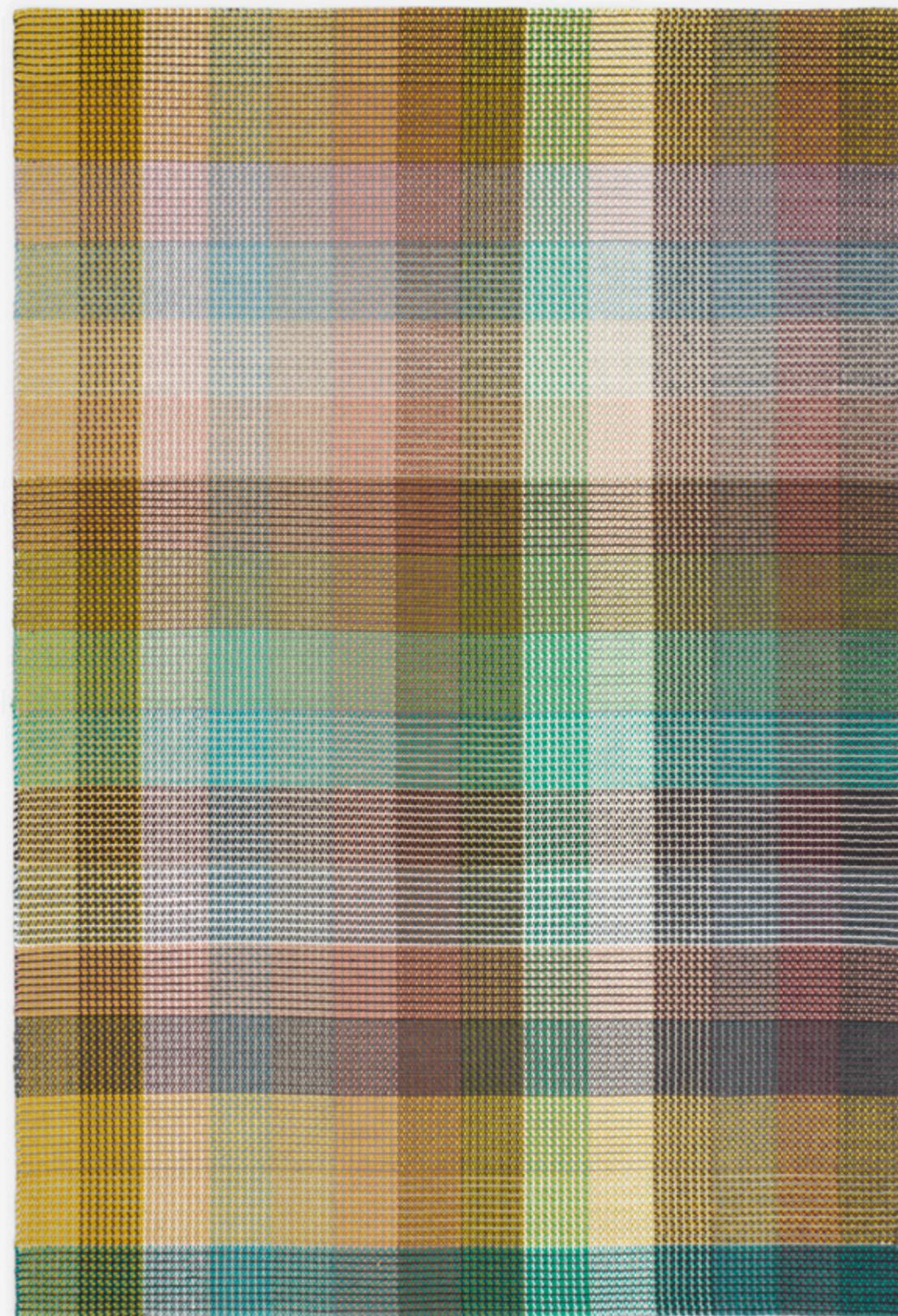
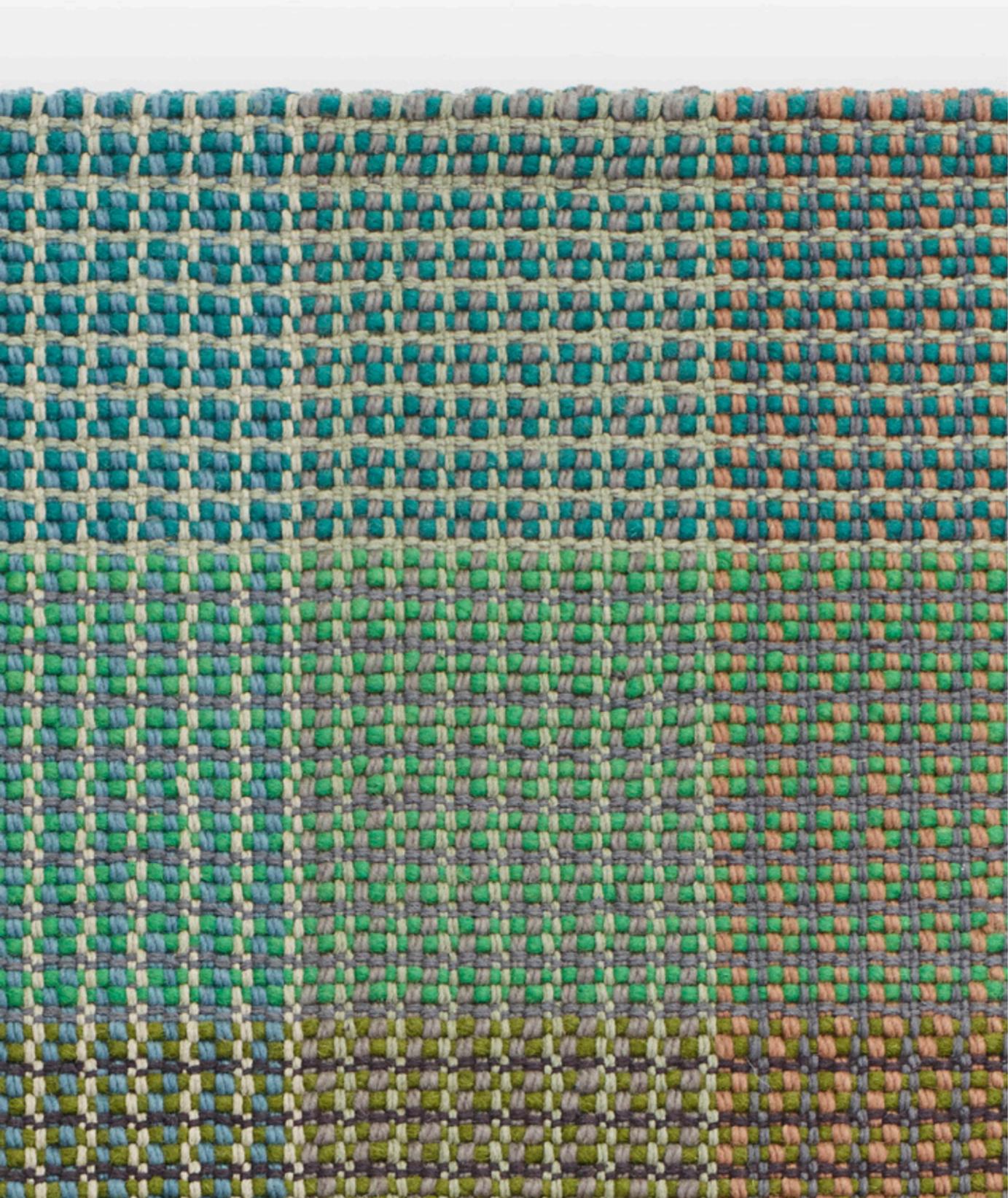


722



922

Glory



Glory

Design Hella Jongerius

Production method Hand woven

Material 75% pure New Zealand wool, 25% cotton

Height 10 mm (½")

Weight 2200 g/m² (7.2 oz/sq ft)

Standard sizes 180 cm × 240 cm (70 ¾" × 94 ½"),
200 cm × 300 cm (78 ¾" × 118"), 250 cm × 350 cm (98 ½" × 137 ¾")

Size variation +/- 5%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic,
commercial applications with exceptions of stairway and
corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

2 years

Notes

- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Rug pad recommended
- Round or odd shape not possible

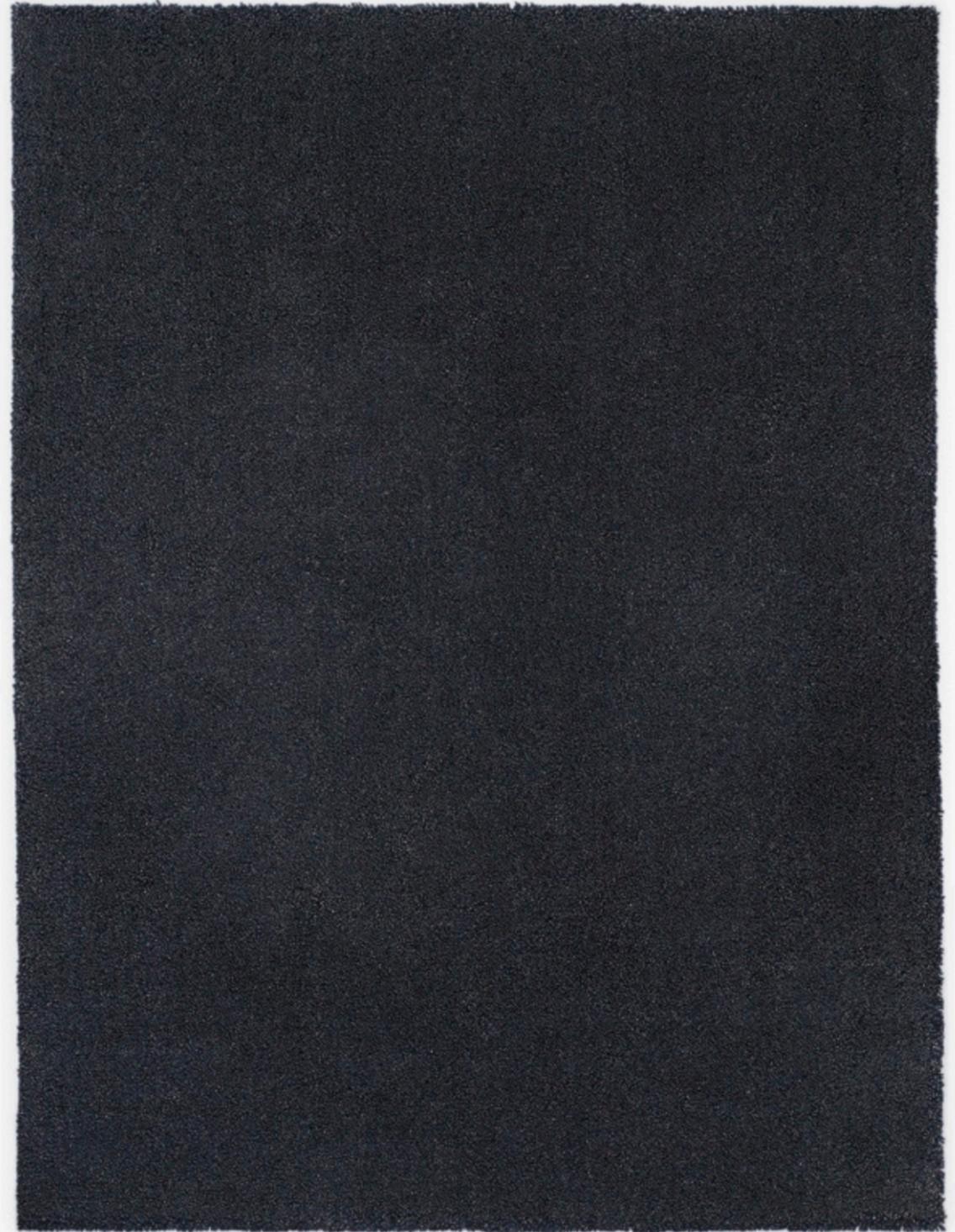
Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



Glory 975

Grano



Grano

Design Kvadrat

Yarn Design Liset van der Scheer

Colour Design Giulio Ridolfo

Production method Tufted

Material 100% pure New Zealand wool

Pile height 17 mm (¾")

Weight 4000 g/m² (13.1 oz/sq ft)

Maximum size without seams 450 cm × 2000 cm (177 ¼" × 787 ½")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

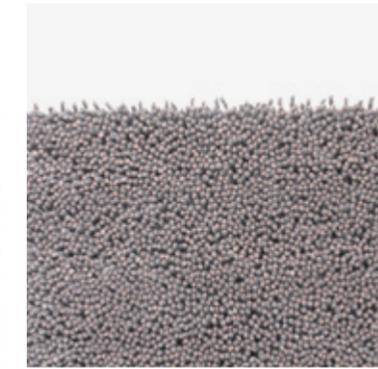
- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



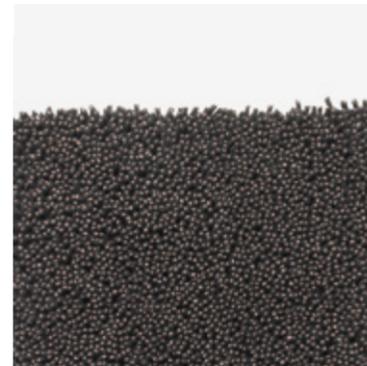
111



121



131



181



231



241



361



411



741



771

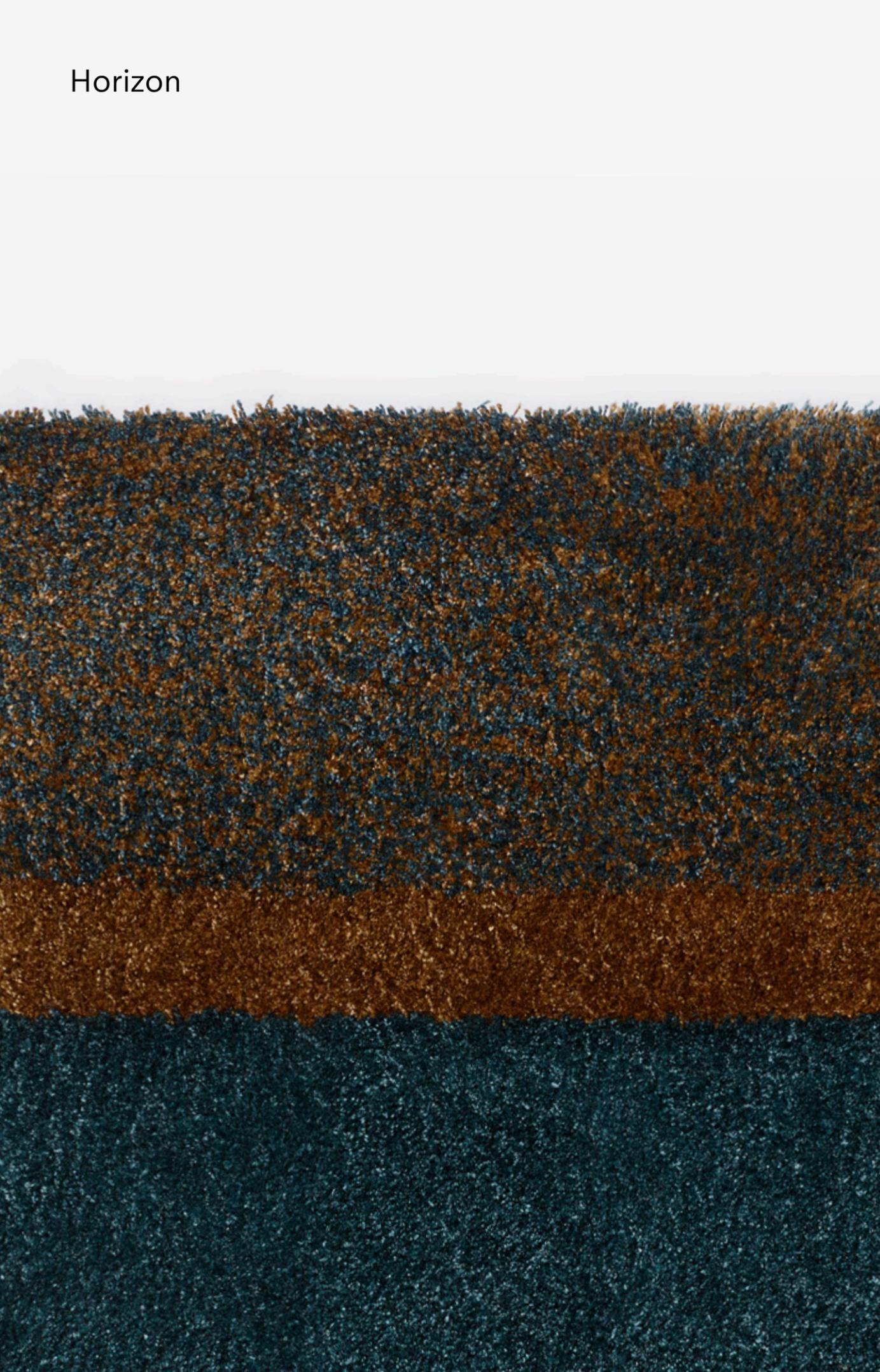


781



881

Horizon



Horizon

Design Akira Minagawa

Production method Tufted

Material 100% Bamboo viscose

Pile height 12mm (½")

Weight 4900g/m² (16.1oz/sq ft)

Maximum size without seams 400cm x 700cm (157½" x 275½")

Size variation +/- 2%

Care Professional cleaning

Classification 22 Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Scotland

Warranty

2 years

Notes

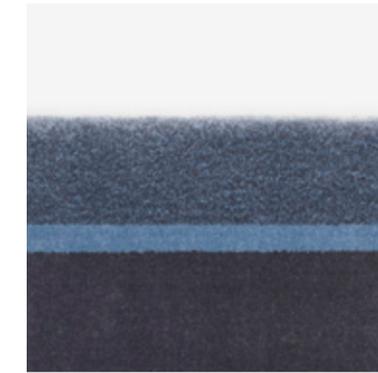
- Slight colour differences will occur
- Melange and horizontal stripe pattern in top of rug
- One m² contains 1.9 million bamboo viscose threads. Therefore some may detach when the rug is in use, particularly with new rugs
- Rugs made with bamboo viscose will reduce the amount they shed but will not cease shedding completely. This will not affect the appearance or quality of the rug
- If a bamboo viscose rug gets wet it will take a few days to dry fully
- Do not walk on a wet rug as it will damage the yarns
- The wet rug should not be rubbed as the structure may change
- Round or odd shape not possible

Production time

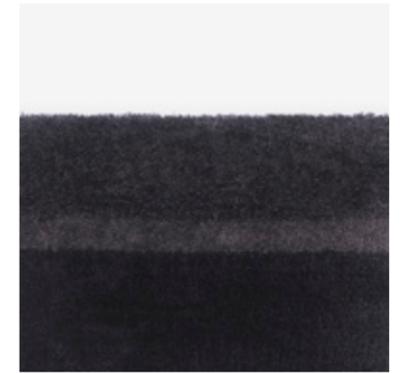
6-9 weeks, variations possible with rugs > 6m² and custom made dimensions



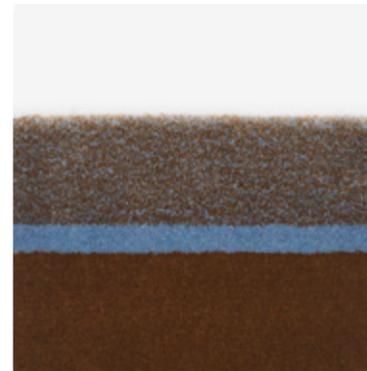
110



150



190



250



290



450



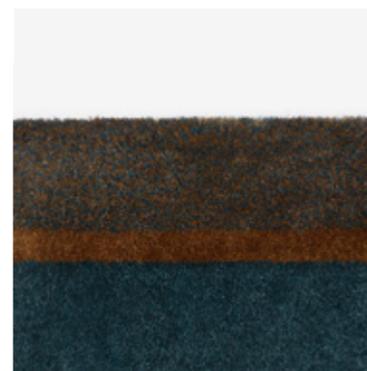
550



740

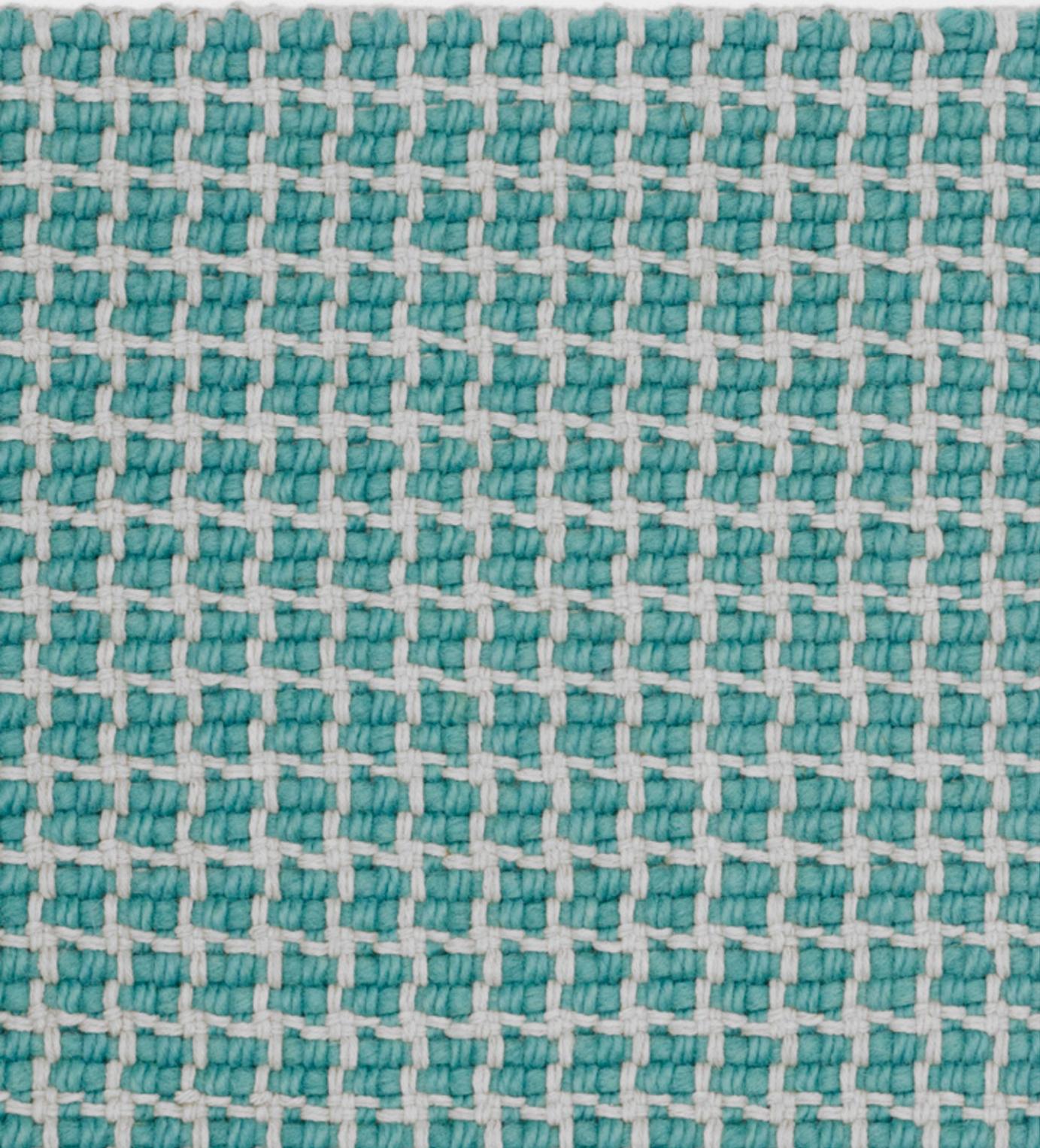


750



780

Lattice



Lattice

Design Hella Jongerius

Production method Hand woven

Material 75% pure New Zealand wool, 25% cotton

Height 10 mm (½")

Weight 2200 g/m² (7.2 oz/sq ft)

Maximum size 300 cm × 400 cm (118" × 157 ½")

Size variations +/- 4%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

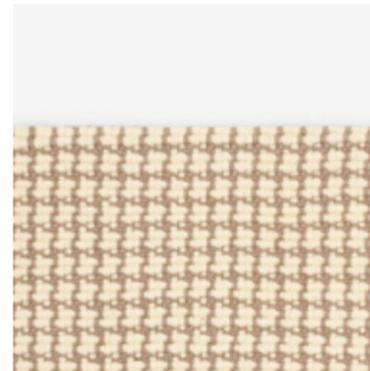
2 years

Notes

- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Rug pad recommended
- Round or odd shape not possible

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



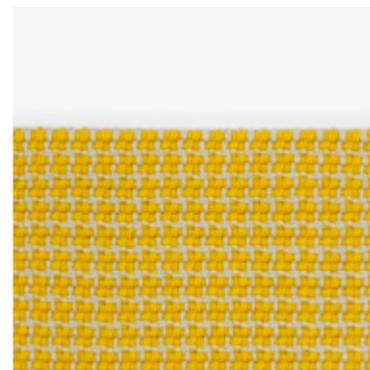
120



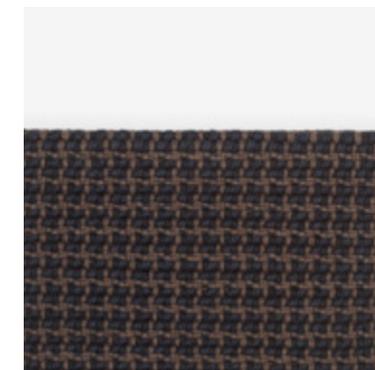
190



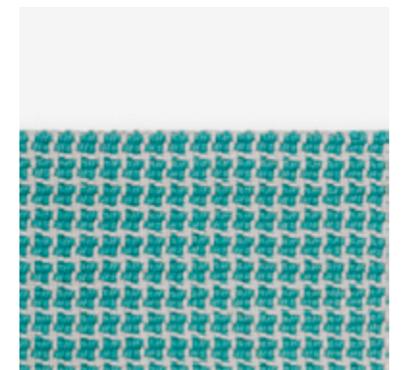
270



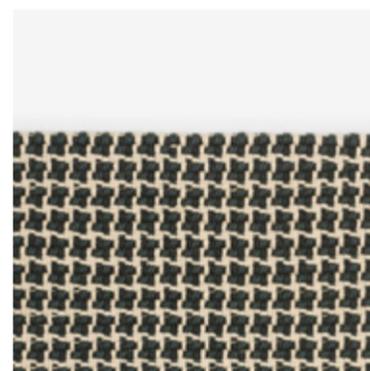
410



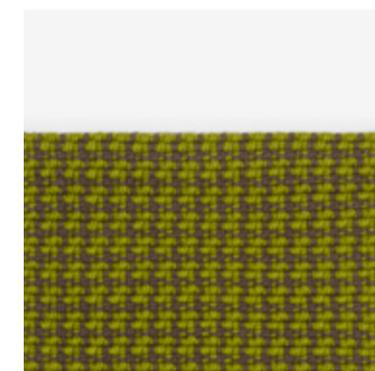
750



760



880



920



Lucky is constructed from a twisted cabled yarn developed exclusively for this design made from pure New Zealand wool.

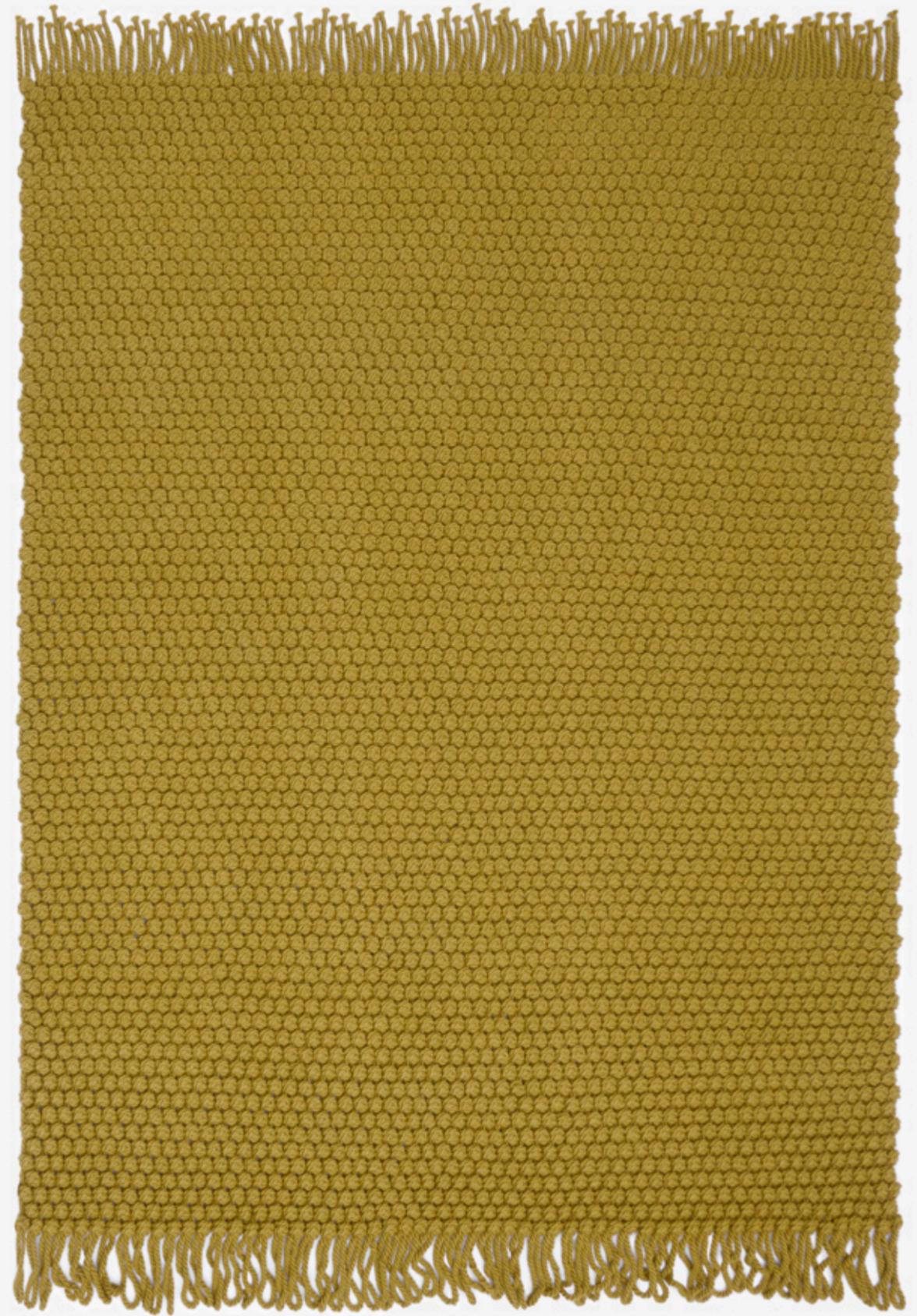
Hand-knotted by skilled craftsmen from Northern India, *Lucky* is made by hanging loose yarns from a loop, then two by two the warp yarns are knotted together, downwards, leaving loose cutpile fringes, which give a charming unfinished look.

Tactile and organic, this thick, warm and durable rug suits most floors and interior styles, the knots have the appearance of small rosettes.

Karin An Rijlaarsdam found her inspiration for the design in Brazil. *'I am always intrigued how rhythm and dance are deeply embedded into the culture here, connecting different generations and social layers,'* she explains.

'One day I found a beautiful "afoxé", a percussion instrument handmade out of a calabash gourd wrapped in a net of knotted rope and beads. This Afro-Brazilian instrument is often used in spiritual and activism-related music and dance performances. The afoxé became very popular in Bahia, Northern Brazil, which for me is one of the most beautiful places on earth. The knotted rope around the instrument inspired me to develop our hand-knotted design for Lucky.'

Lucky



Lucky

Design Karin An Rijlaarsdam

Production method Hand knotted

Material 100% pure New Zealand wool

Height 27 mm (1")

Weight 7300 g/m² (23.9 oz/sq ft)

Maximum size without fringes 300 cm × 300 cm (118" × 118")

Size variation +/- 3%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

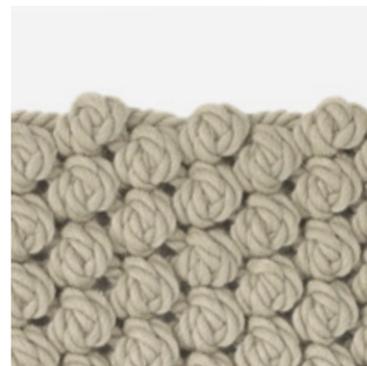
2 years

Notes

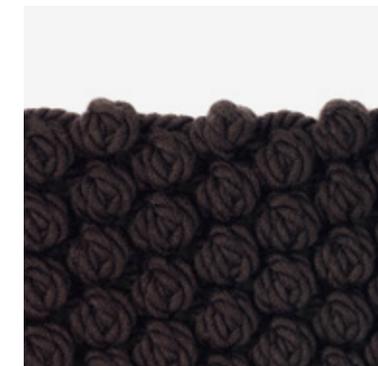
- Slight colour differences may occur
- Irregularities will occur as a result of the hand knotted process
- Pattern size of 3 cm × 6 cm (1¼" × 2¼")
- Fringes at top (15 cm, 6") and bottom (10 cm–15 cm, 4"–6") of rug are different
- Round or odd shape not possible

Production time

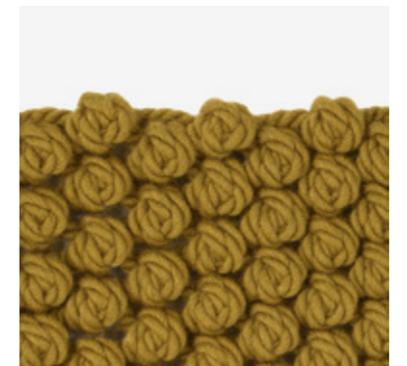
6–9 weeks, variations possible with rugs > 6 m² and custom made dimensions



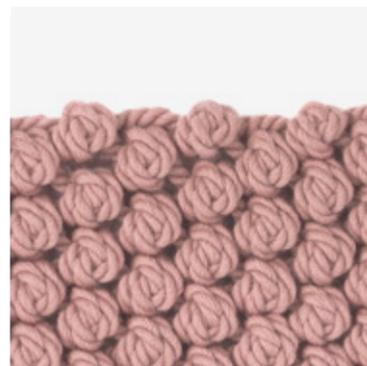
212



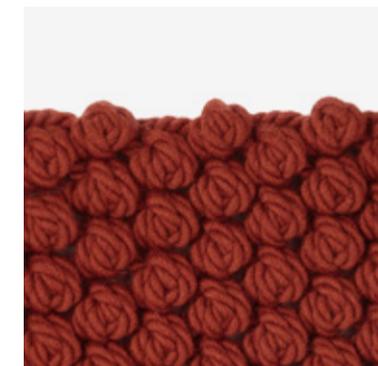
392



442



522

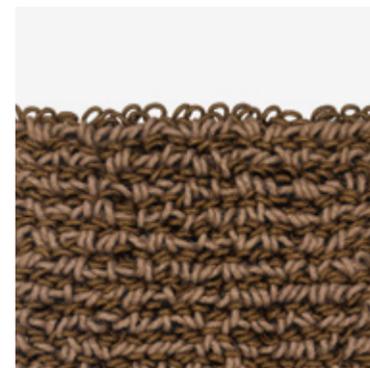


572

Lumina



1514



1515

Lumina

Design Felix Diener and Ulf Moritz

Production method Tufted

Material 37% pure New Zealand wool, 63% polyester

Pile height 25 mm (1")

Weight 4900 g/m² (16.1 oz/sq ft)

Maximum size without seams 450 cm x 400 cm (177 ¼" x 157 ½")
or 550 cm x 300 cm (216 ½" x 118")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

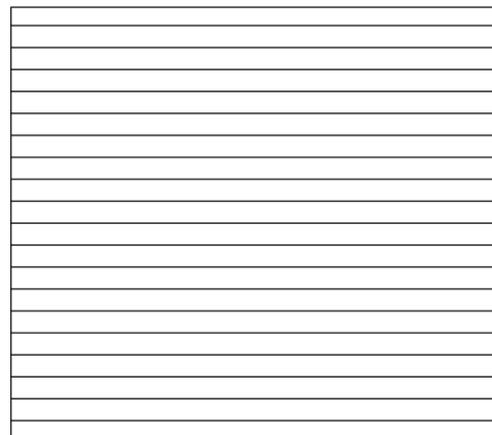
2 years

Notes

- Slight colour differences may occur
- The stripe effect runs along the longest side of the rug
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



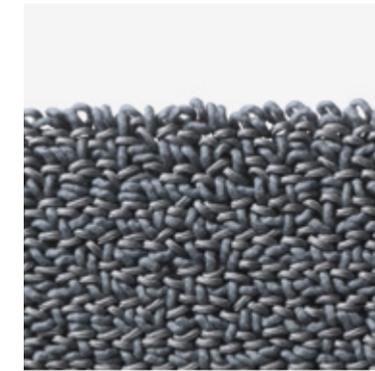
450 cm x 400 cm



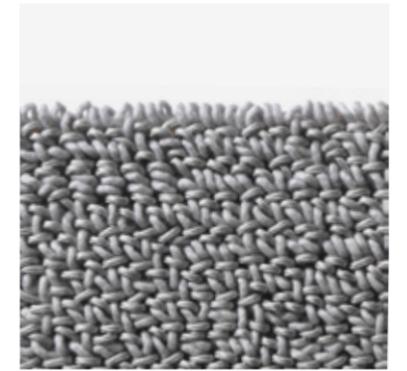
550 cm x 300 cm



1501



1503



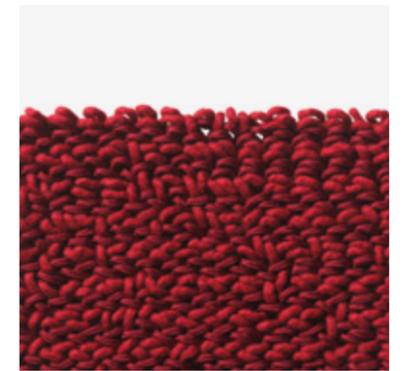
1504



1505



1506



1507



1508



1509



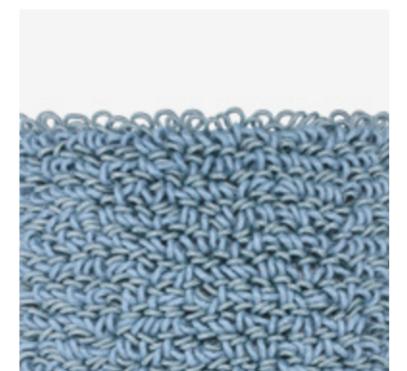
1510



1511

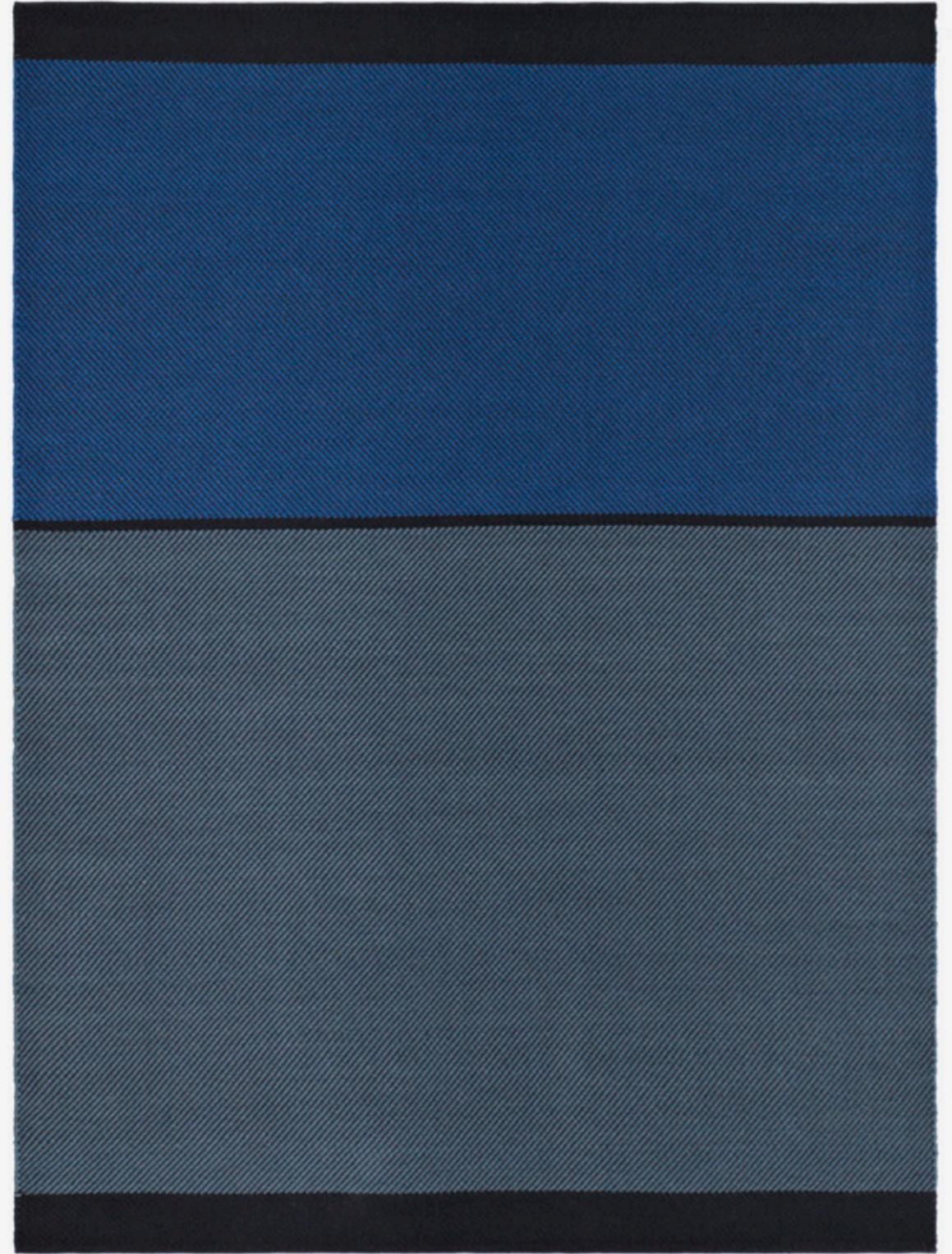
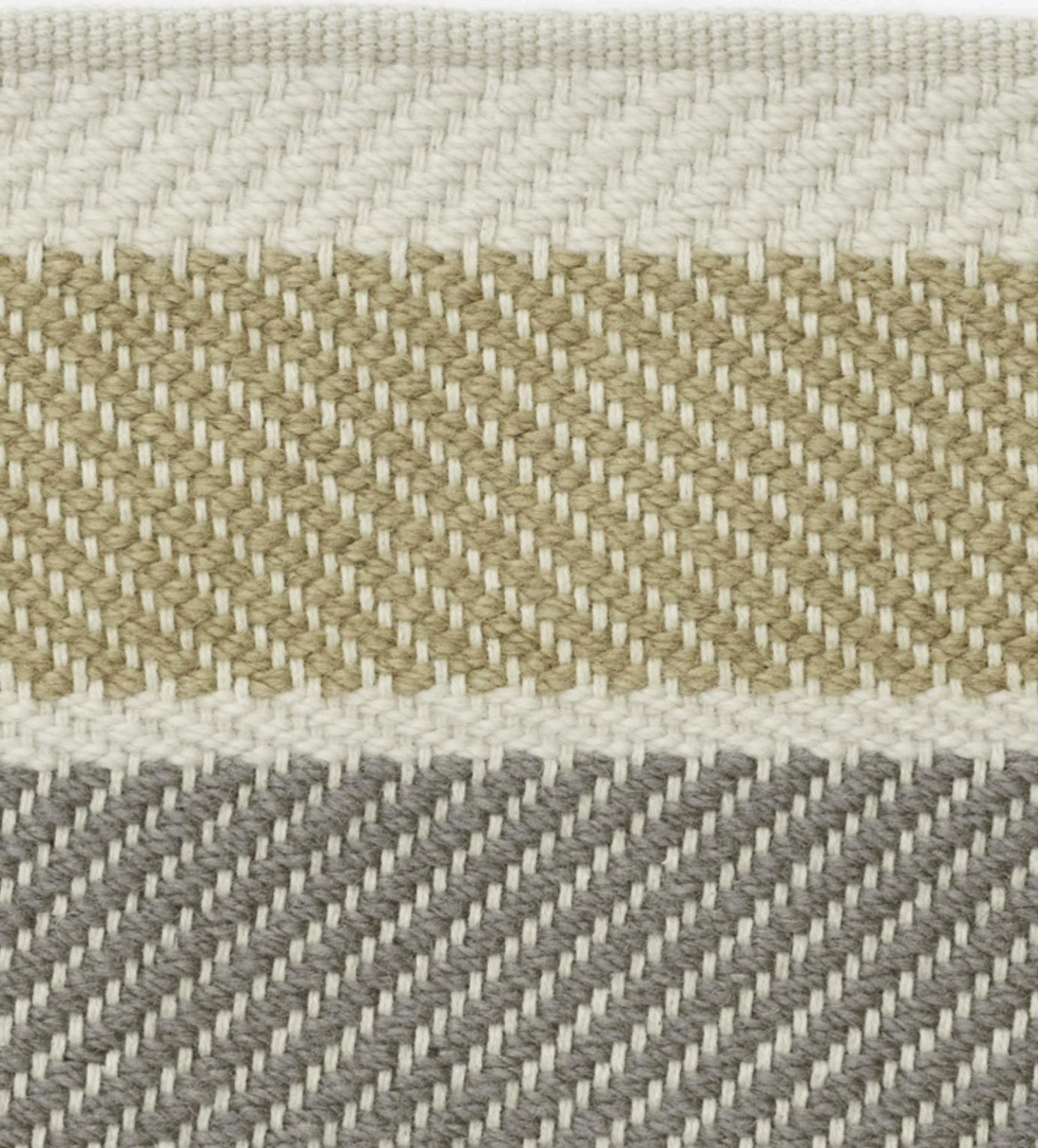


1512



1513

Merger



Merger

Design Hella Jongerius

Production method Hand woven

Material 80% pure New Zealand wool, 20% cotton

Height 7 mm (¼")

Weight 1700g/m² (5.6 oz/sq ft)

Maximum Size 400 cm × 1000 cm (157 ½ × 393 ¾")

Size variation +/- 3%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications

with exceptions of stairway and corridor applications

or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

2 years

Notes

- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Edge at top and bottom of rug (10 cm, 4")
- Size of coloured blocks in proportion 40% / 60%
- Rug pad recommended
- Round or odd shape not possible

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



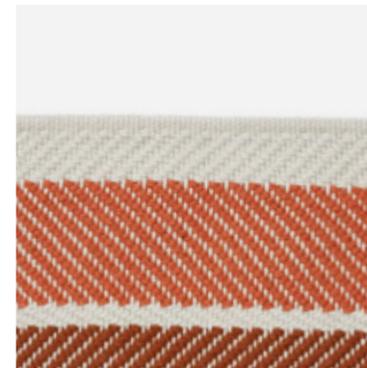
111



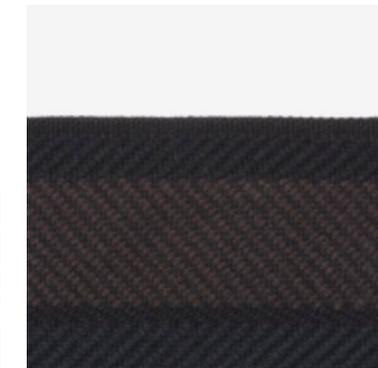
161



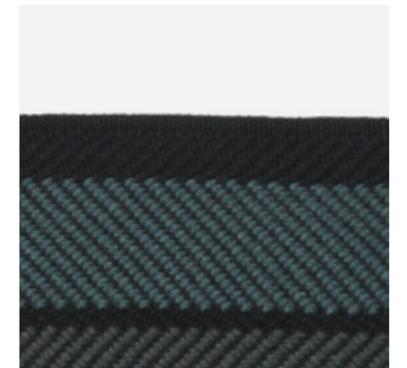
451



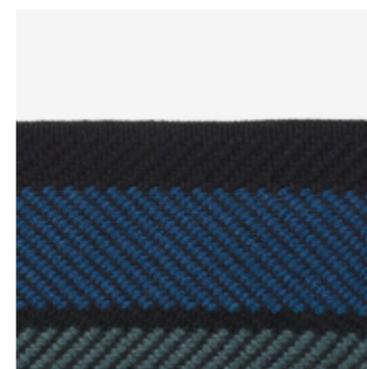
591



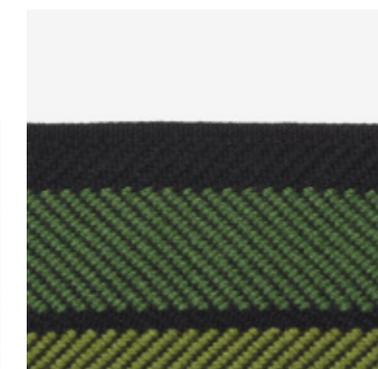
721



771



791



951

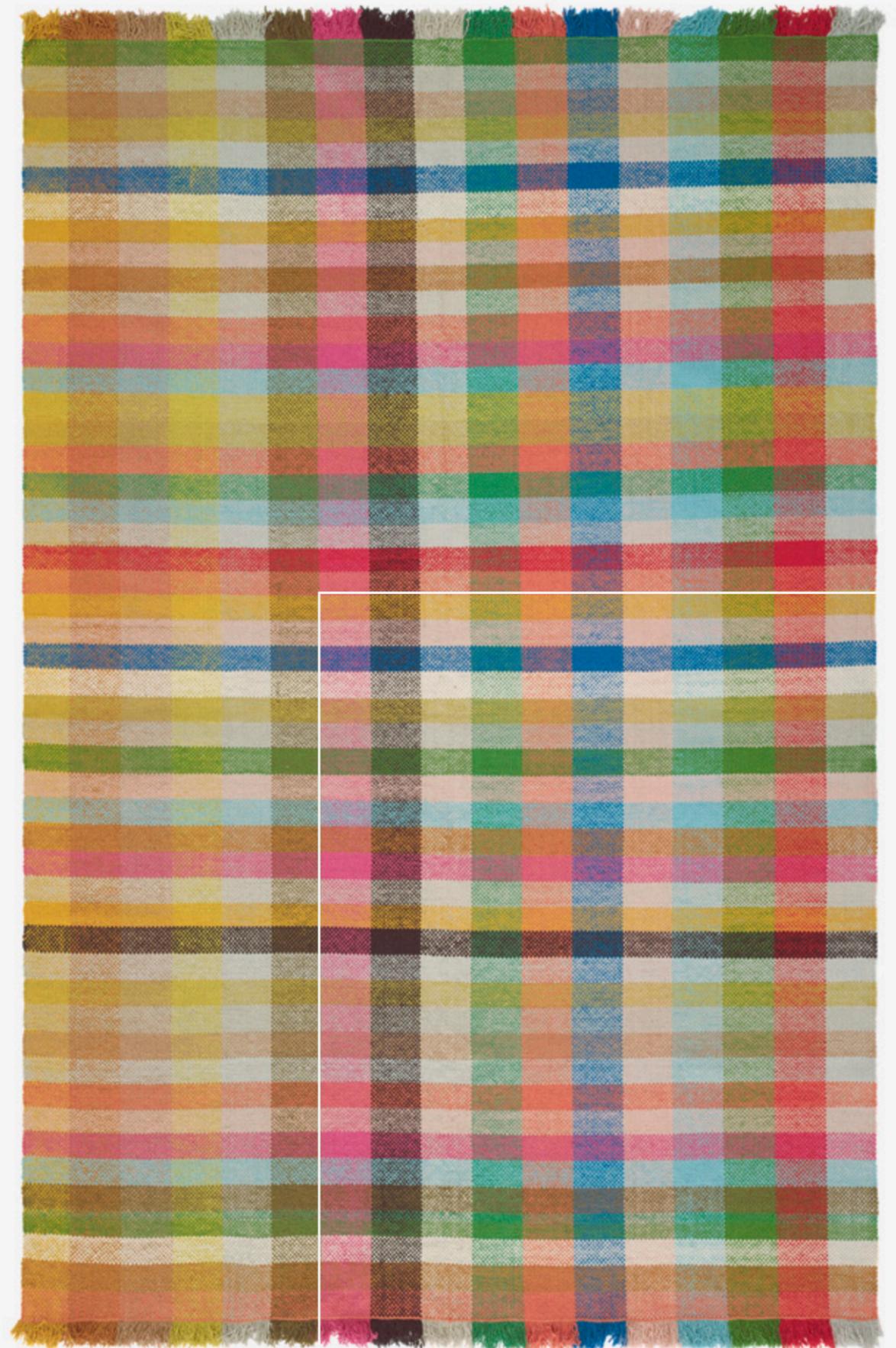


Multitone started life as a colour blanket, an evolution of the *Duotone* rug. The result was so good that a rug was created based on the concept too.

Taking the same basic construction as the *Duotone* rug, *Multitone* is made by weaving in multiple colours for a statement rug that energizes a space with its mesmerising pattern.

The rug is made using a simple flat-woven basket construction. The different thicknesses of the yarns and the contrasting colours lend the rug extra surface interest. It is hand woven by skilled weavers from India using New Zealand wool.

Multitone



Multitone 675

Multitone

Design Hella Jongerius

Production method Hand woven

Material 100% pure New Zealand wool

Height 5 mm (1/4")

Weight 1600 g/m² (5.2 oz/sq ft)

Standard size without fringes 130 cm × 170 cm (51 1/4" × 67"),
200 cm × 300 cm (78 3/4" × 118"), 250 cm × 350 cm (98 1/2" × 137 3/4")

Size variation +/- 3%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-light

Suitable for most moderate traffic, domestic and light traffic,
commercial applications with exceptions of stairway and
corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

2 years

Notes

- Slight colour differences may occur
- Irregularities will occur as a result of the hand woven process
- Fringe length of 7 cm (2 3/4") at top and bottom of rug
- Rug pad recommended
- Custom size possible at a surcharge, maximum 300 cm × 600 cm (118" × 236 1/4")
- Round or odd shape not possible

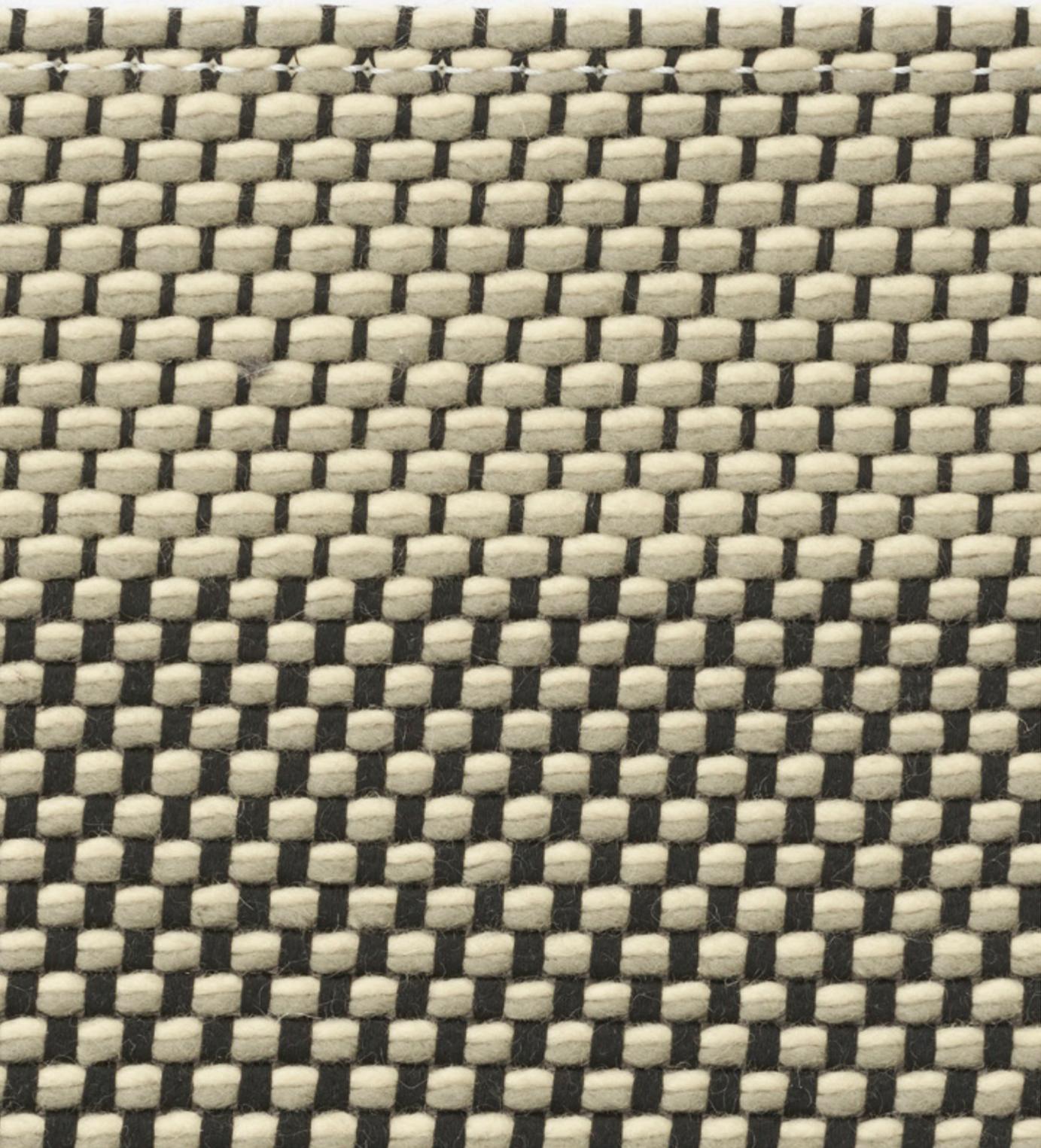
Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



Multitone 375

Reap



Reap

Design Hella Jongerius

Production method Flat woven

Material 87% pure New Zealand wool, 13% polyester

Height 11mm (½")

Weight 2600g/m² (8.5oz/sq ft)

Standard Size 90cm × 200cm (35½" × 78¾"),
180cm × 240cm (70¾" × 94½"), 200cm × 300cm (78¾" × 118"),
250cm × 350cm (98½" × 137¾"), 300cm × 400cm (118" × 157½")

Size variation +/- 2%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic,
commercial applications with exceptions of stairway and
corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

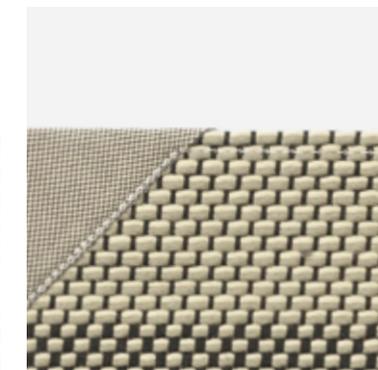
- Slight colour differences may occur
- Edge piece in each corner including contrast stitching
- Patterned repeat of 196cm (77") is cut randomly making each rug unique
- Felt backing included
- Rug pad recommended
- Custom size possible at a surcharge, maximum 300cm × 500cm (118" × 196¾")
- Round or odd shape not possible

Production time

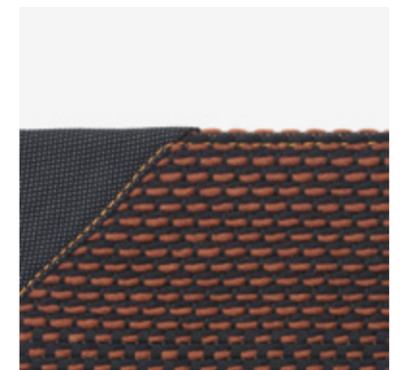
6–9 weeks, variations possible with rugs > 6m² and custom made dimensions



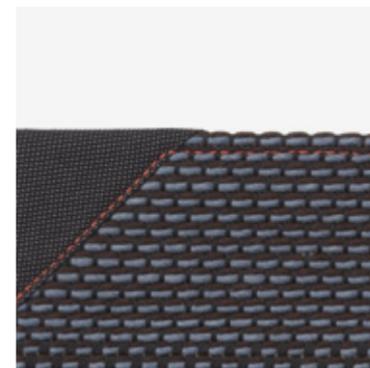
151



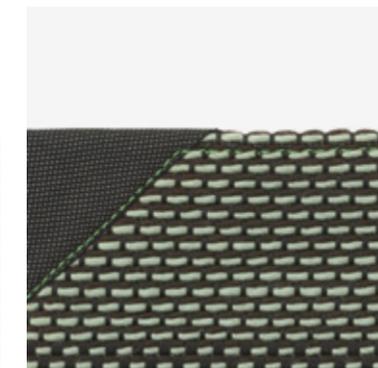
211



581



721

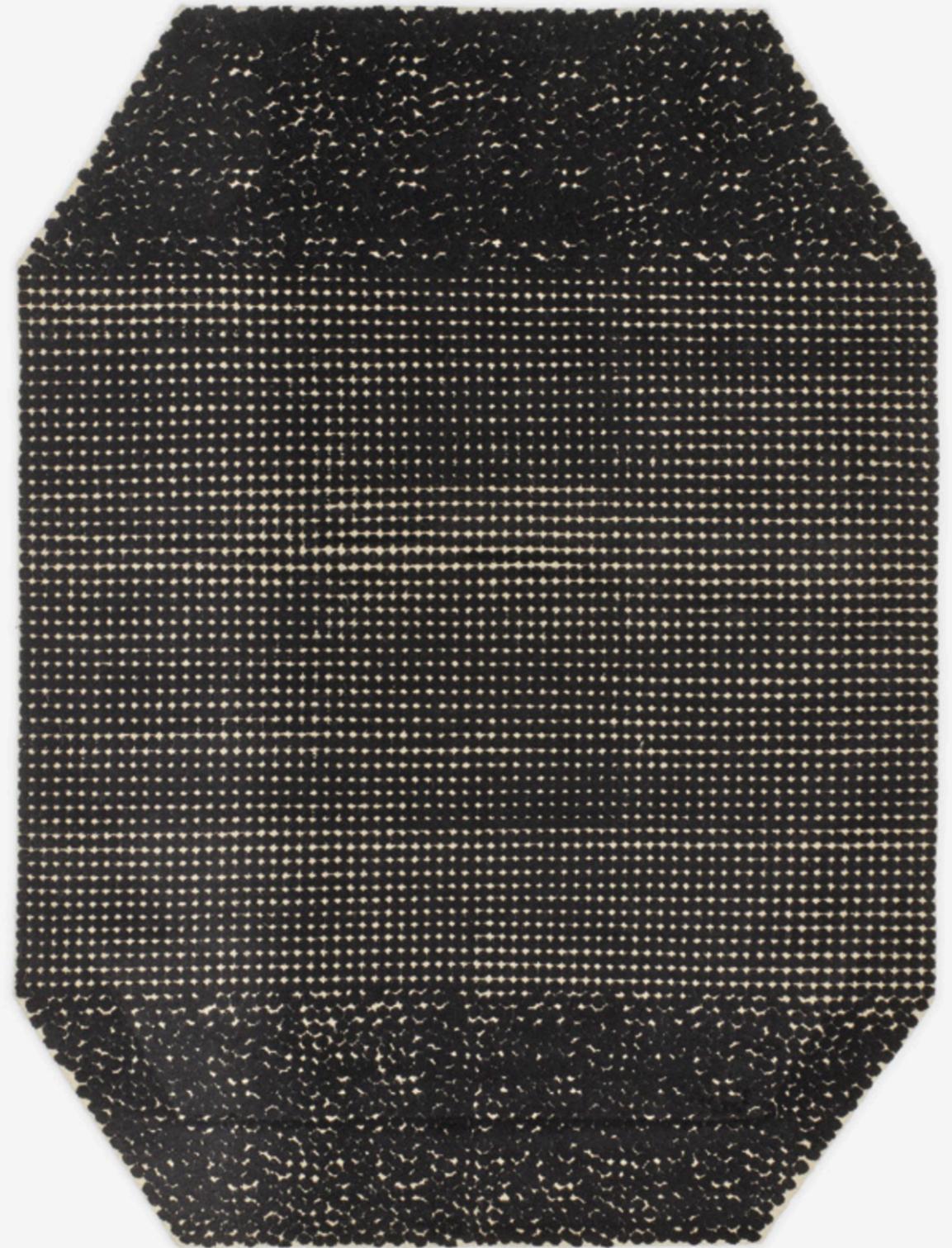
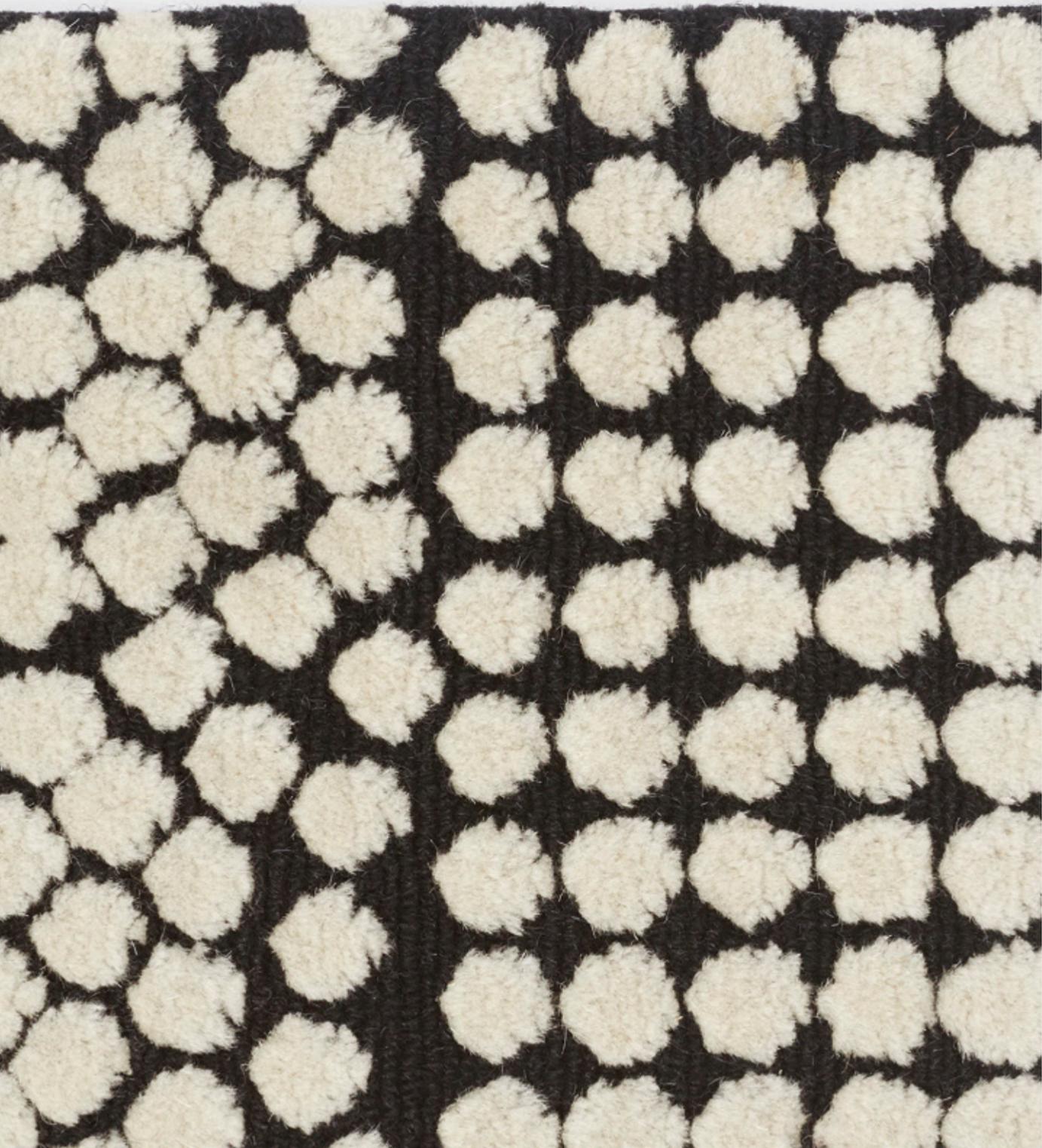


811



891

Semis



Semis

Design Ronan and Erwan Bouroullec

Production method Hand knotted

Material 90% pure New Zealand wool, 10% cotton

Height 10 mm and 15 mm (½")

Weight 3800 g/m² (12.5 oz/sq ft)

Standard sizes 180 cm × 240 cm (70 ¾" × 94 ½"), 200 cm × 300 cm (78 ¾" × 118"),
250 cm × 350 cm (98 ½" × 137 ¾"), 300 cm × 400 cm (118" × 157 ½")

Size variation +/- 4%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications
with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Nepal

Warranty

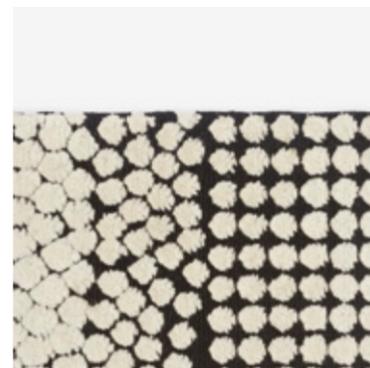
2 years

Notes

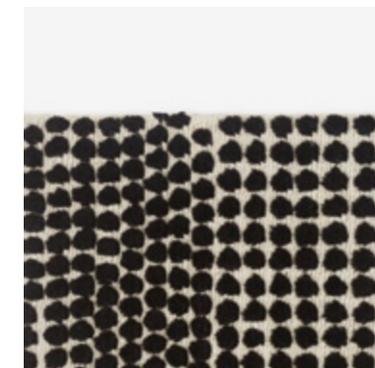
- Slight colour differences may occur
- Irregularities will occur as a result of the hand knotted process
- Irregular cutting is part of the design
- Oblong octagon shape
- Custom size possible at a surcharge, maximum 1200 cm × 1400 cm (472 ½" × 551")
- Round or odd shape not possible

Production time

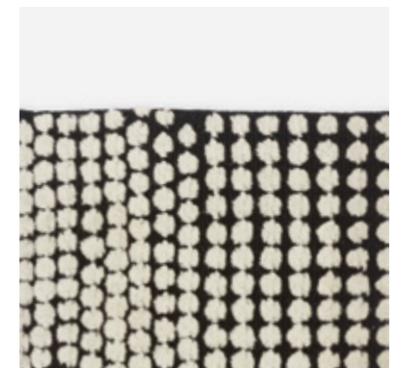
10 – 13 weeks, variations possible with rugs > 6 m² and custom made dimensions



110



130



160



190

September

Design Hella Jongerius

Production method Hand knotted, 96,000 Tibetan knots/m²

Pile material 63% Tibetan wool, 17% Chinese silk,
16% nettle, 4% bamboo viscose

Pile height 6 mm–8 mm (½")

Weight 4000 g/m² (13.1 oz/sq ft)

Standard sizes 180 cm × 240 cm (70 ¾" × 94 ½"),
200 cm × 300 cm (78 ¾" × 118"), 250 cm × 350 cm (98 ½" × 137 ¾")

Size variation +/- 4%

Care Professional cleaning

Classification 22, Residential-Medium

Suitable for most moderate traffic, domestic applications
with exceptions of stairway and corridor applications
or for use with castors

Country of origin Nepal

Warranty

2 years

Notes

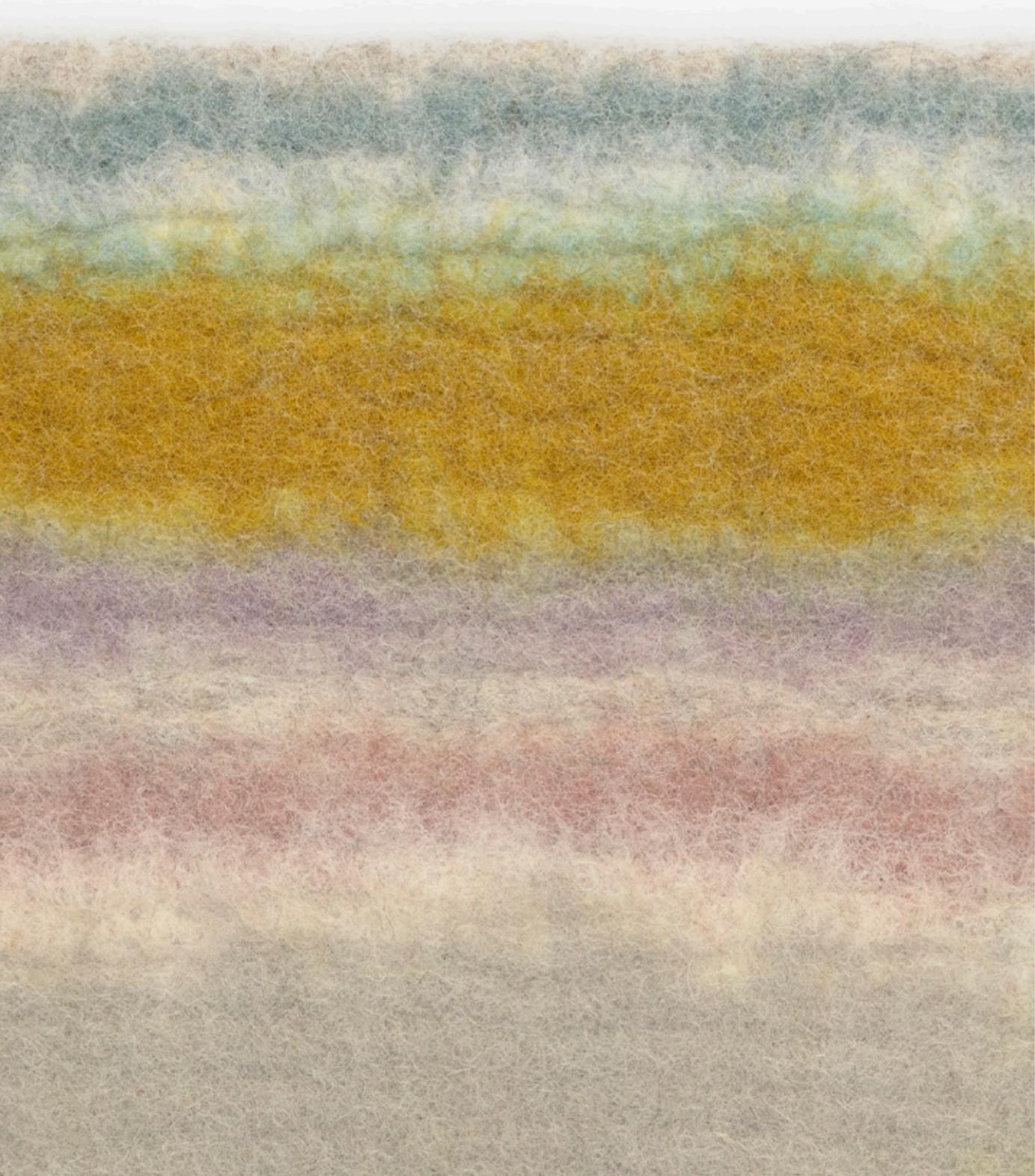
- Slight colour differences will occur
- Irregularities will occur as a result of the hand knotted process
- Round or odd shape not possible

Production time

10 – 13 weeks, variations possible with rugs > 6 m² and custom made dimensions



Sienna



Sienna

Design Hella Jongerius

Production method Hand felted

Material 100% pure New Zealand wool

Height 10 mm (½")

Weight 1400 g/m² (4.6 oz/sq ft)

Standard sizes 180 cm × 240 cm (70 ¾" × 94 ½"),
200 cm × 300 cm (78 ¾" × 118"), 244 cm × 305 cm (96" × 120"),
250 cm × 350 cm (98 ½" × 137 ¾"), 300 cm × 400 cm (118" × 157 ½")

Size variation +/- 4%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic,
Commercial applications with exceptions of stairway
and corridor applications or for use with castors

Country of origin Nepal

Warranty

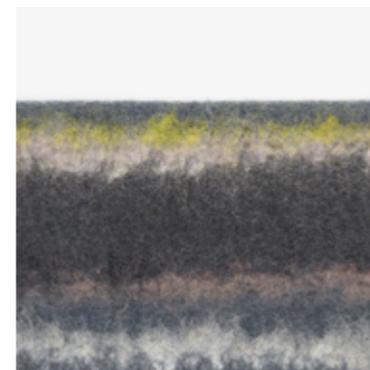
2 years

Notes

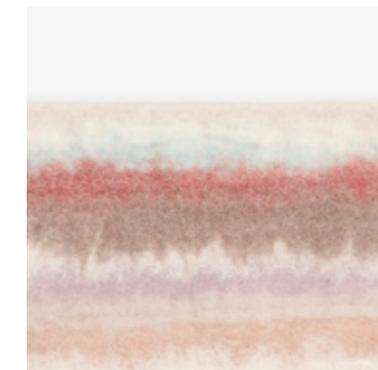
- Slight colour differences will occur
- Irregularities in the design and shape will occur as a result of the hand made process
- To understand the proportions in the design, please refer to a full size image
- Rug underlay recommended
- Round or odd shape not possible

Production time

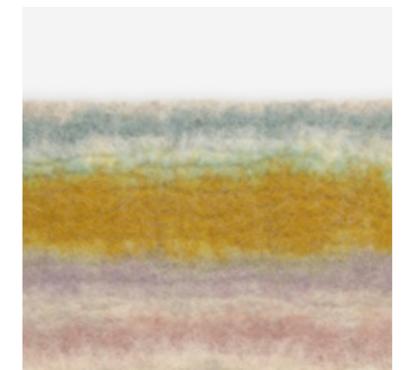
6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



195



285



425



575

Silhouette



Silhouette

Design Hella Jongerius

Production method Tufted

Material 100% pure New Zealand wool

Pile height 35 mm (1½")

Weight 4200 g/m² (13.7 oz/sq ft)

Maximum size without seams 450 cm × 2000 cm (117¼" × 787½")

Size variation +/- 2%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- Tufted fringe length of 6 cm (2¼") on all sides
- Round shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



110



120



150



190



270



370



510



720



910



970

Sinuuous



Sinuuous

Design Simone Post

Production method Hand woven

Material 100% new wool

Pile height 14 mm (½")

Weight 2200 g/m² (7.2 oz/sq ft)

Maximum size without seams 400 cm × 1000 cm (157" × 393¾")

Size variation +/- 3%

Care Professional cleaning

Classification 22, Residential-Medium

32, Contract-Medium

Suitable for most moderate traffic, domestic applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin India

Warranty

2 years

Notes

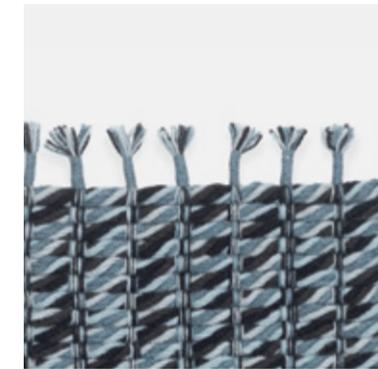
- Slight colour differences may occur
- Irregularities will occur as a result of the hand made process
- 3 cm (1") fringes on all sides, slightly irregular in top and bottom
- Rug underlay recommended
- Round or odd shape not possible

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



120



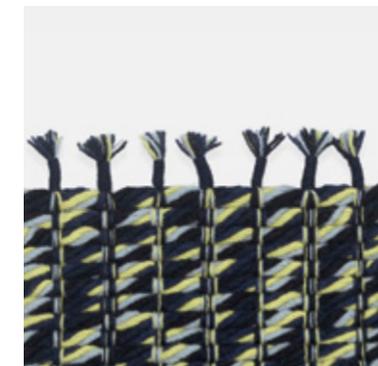
190



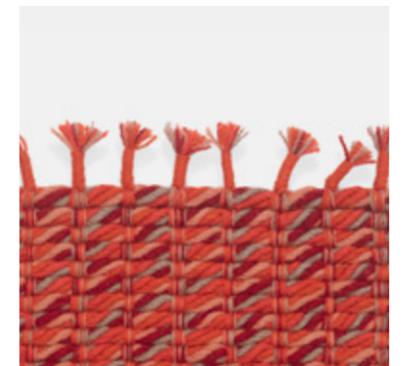
210



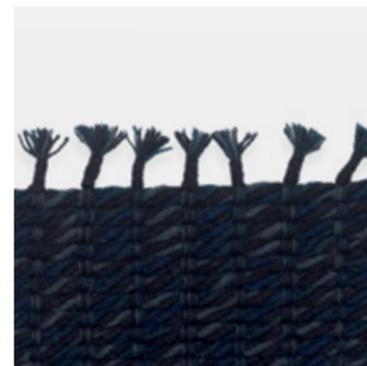
380



475



580



740

Slope



Slope

Design Hella Jongerius

Production method Hand woven

Material 65% Tibetan wool, 35% cotton

Pile height 4 mm (1¼")

Weight 2000 g/m² (6.6 oz/sq ft)

Standard sizes 180 cm x 240 cm (70¾" x 94½"),
200 cm x 300 cm (78¾" x 118"), 244 cm x 305 cm (96" x 120"),
250 cm x 350 cm (98½" x 137¾"), 300 cm x 400 cm (118" x 157½")

Size variations +/- 5%

Care Professional cleaning

Classification 22, Residential-Medium

32 Contract-Medium

Suitable for most moderate traffic, domestic applications
with exceptions of stairway and corridor applications or
for use with castors

Flame retardancy FF 1-70

Country of origin Nepal

Warranty

2 years

Notes

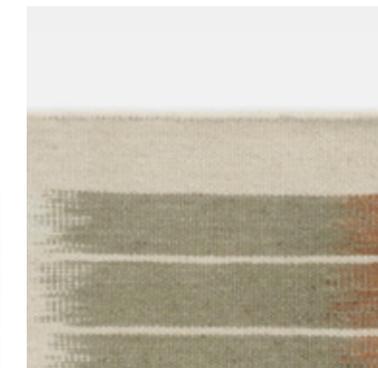
- Slight colour differences may occur
- Irregularities will occur as a result of the hand made process
- 6.5 cm (2½") uni-coloured edge in top and bottom of rug
- Ikat technique in both sides of rug, varies 15 cm – 30 cm (6" – 11¾")
and 25 cm – 65 cm (9¾" – 25½")
- Custom size available, maximum 450 cm x 1000 cm (177¼" x 393¾")
- Rug underlay recommended
- Round or odd shape not possible

Production time

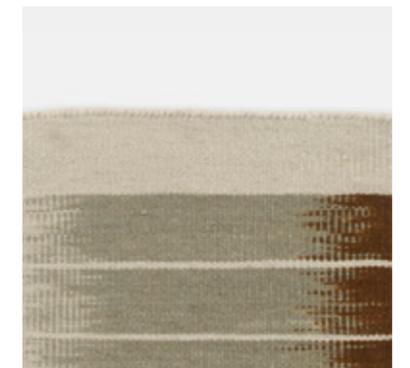
6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



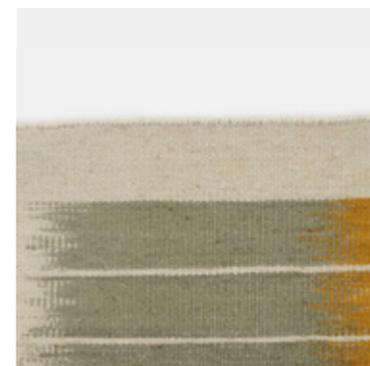
180



210



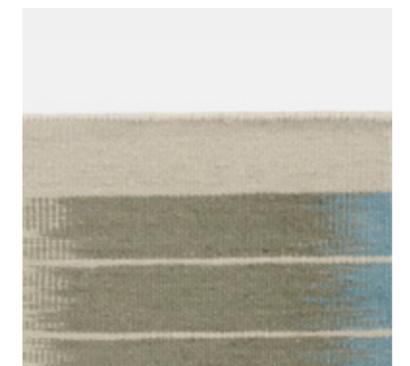
260



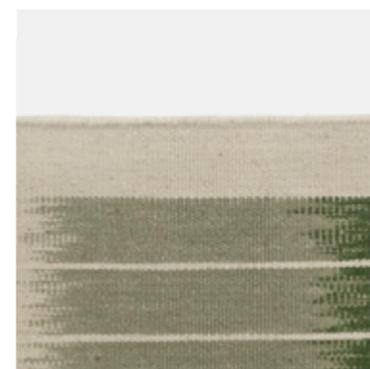
430



610



730



960

Surprise



2113



2114



2115



2116



2117



2118

Surprise

Design Kvadrat

Production method Tufted

Material 100% pure New Zealand wool

Pile height 17 mm (¾")

Weight 4000g/m² (13.1oz/sq ft)

Maximum size without seams 450 cm × 2000 cm (177 ¼" × 787 ½")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic, commercial applications with exceptions of stairway and corridor applications or for use with castors

Flame retardancy Cfl-s1, FF 1-70

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



2101



2102



2103



2104



2105



2106



2107



2108



2109



2110



2111



2112

Wire Gentle



Wire Gentle

Design Paul Linse

Production method Tufted

Material 50% pure New Zealand wool, 50% Tencel

Pile height 25mm (1")

Weight 3900 g/m² (12.8 oz/sq ft)

Maximum size without seams 450 cm × 400 cm (177 ¼" × 157 ½"),
550 cm × 300 cm (216 ½" × 118")

Size variation +/- 2%

Care Professional cleaning

Classification 22, Residential-Medium

31, Contract-Light

Suitable for most moderate traffic, domestic and low traffic,
commercial applications with exceptions of stairway and
corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



2501



2502



2503



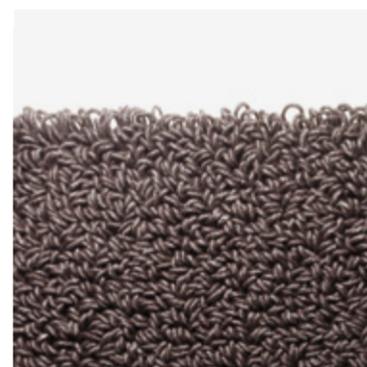
2504



2505



2506



2507

Wire Tough



Wire Tough

Design Paul Linse

Production method Tufted

Material 70% pure New Zealand wool, 30% Tencel

Pile height 25mm (1")

Weight 4500 g/m² (14.7 oz/sq ft)

Maximum size without seams 450 cm × 400 cm (177 ¼" × 157 ½"),
550 cm × 300 cm (216 ½" × 118")

Size variation +/- 2%

Care Professional cleaning

Classification 23, Residential-Heavy

32, Contract-Medium

Suitable for most heavy traffic, domestic and medium traffic,
commercial applications with exceptions of stairway and
corridor applications or for use with castors

Flame retardancy FF 1-70

Country of origin Holland

Warranty

2 years

Notes

- Slight colour differences may occur
- Round or odd shape possible, will be calculated as a rectangle or square

Production time

6 – 9 weeks, variations possible with rugs > 6 m² and custom made dimensions



2601



2602



2603



2604



2605



2606



2607

Rugs in stock

Due to the hand made process and the intensive detailing involved in the making of our rugs, and because a lot of our hand crafted rugs are produced in India and Nepal, production times can vary from time to time. As a quick ship service, we have therefore selected five of our bestselling rugs in a choice of colours and sizes to be available from stock. Sizes: 180 cm × 240 cm (70 ³/₄" × 94 ¹/₂"), 200 cm × 300 cm (78 ³/₄" × 118")



Bold 112



Duotone 191



Fringe 192



Bold 110



Duotone 361



Fringe 422



Merger 451



Semis 130



Merger 161

Rug underlay

The rug underlay creates a good, solid base for any rug, while accentuating its natural beauty and comfort. It is suitable for domestic and commercial use.

Material Polyester fleece with an acrylic based adhesive
100% recyclable

Height 3.5 mm

Weight 240 g/m²

Standard width 240 cm and 300 cm (94½" and 118")

Care Hand wash 30 degrees. Do not wring or tumble dry, do not iron

Country of origin Holland

Notes

- Levels out any small irregularities in the floor
- Install with grey side facing the floor, black side facing the rug
- Make sure your floor is completely clean and dry before installing
- Ventilate from time to time
- Should be sized 50 mm (2") smaller than your rug
- Suitable for heated floors
- Leaves no residue
- Cutting service possible at a surcharge
- Available in rolls of 50 m (1968½")

Delivery time

Available from stock

Additional information

Production techniques

Tufting

At Kvadrat we use both machine and hand tufting for our rugs. A base fabric is stretched over a frame. The tufting gun shoots yarns through the base and the yarns are fastened by a backing. For hand tufting, the tufting gun is used to create all manner of patterns and shapes. Machine tufting is restricted to straight-line patterns, but enables the use of all types of yarn.

Weaving

Weaving combines two different yarn systems: warp and weft. The warp yarns run vertically and the weft yarns run horizontally. Weaving is a traditional technique and can be done by hand or produced industrially.

The majority of all Kvadrat woven rugs are made by hand using the kelim technique. A kelim is a classic and extremely hardwearing flat-woven rug. The horizontal weft yarns are interwoven tightly and beaten by hand in small sections.

Knotting

Knotting is a method in which the pile yarn is fastened to the base. We apply both traditional and contemporary ways of knotting. It requires highly skilled craftsmanship and is also very time consuming.

All our knotted rugs are made by hand.

The Tibetan knot is created by using a temporary rod along the width of the rug, which is placed in front of the warp. The yarn is twisted around two warp yarns and the rod. When the weaver has completed an entire row of knots, the loops around the rod are cut open. This produces a dense, sophisticated pile.

The Persian knot is used to create a particularly fine and detailed pile. The yarn is individually tied around two warp yarns and then cut.

Care and maintenance

Kvadrat rugs are made with care, to last. To make sure your rug maintains its vitality and character over a long lifetime, it helps to take good care of it.

Please vacuum your rug at least once a week. We recommend using a vacuum cleaner set to medium power without brushes. Always vacuum your rug in the direction of the pile.

A new rug sheds fibres, but do not worry, as this will not affect the quality of the rug in any way. However, while most rugs stop shedding after a while, rugs made with bamboo viscose will reduce the amount they shed but will not cease shedding completely. This is because of the specific properties of bamboo viscose fibres.

Hand woven rugs may vary slightly in their dimensions, colour shading and weaving structure. Moreover, it is not unusual for this type of rug to become slightly wavy. This may be due to minor differences in the warp tension, which cannot always be avoided, despite the exceptional skill and carefulness of the weavers. We recommend the use of a slip resistant rug underlay, which may compensate for the corrugation mentioned above.

Loose yarns will occur in hand woven rugs. Please take care not to pull the yarns out if this happens, instead simply cut the errant threads carefully with a pair of scissors and tuck the yarn back in.

Hand made rugs can slightly fade initially. This is due to the cross-dye, which is not completely absorbed by the wool. Therefore, slight discolouration should not be considered as a quality deficiency.

Ideally, the humidity in the room where the rug is located should be around 50%. If the humidity is less than 40%, the yarns will become dry and brittle and therefore more fragile; if humidity falls to this level or below, it is a good idea to spray the rug with water.

The rug should be rotated every so often to prevent wear in the same place. Repeated friction on the same spot can alter the structure of the rug. Rotation of the rug is also advised to prevent even light from fading the colours and permanently affecting its appearance.

If the rug is placed on new wooden floors, it is important that the floors are completely dry. If not, it is highly likely the moisture will create mould on the floor underneath the rug or change the floor colouring. It is a good idea to check with the manufacturer and/or supplier of the floor that it is appropriate to place the rug on it.

We recommend professional cleaning of the rug when necessary.

Stain removal

In case the rug becomes soiled, it is best to take immediate action to reduce any possible damage. Wet a clean white towel with water, wring it out and place it on the stain immediately. Leave the towel there (without lifting it to check!) until it has absorbed as much as possible. Then replace it with another clean, damp towel, which should be left in place until the stain is gone or is no longer being absorbed.

Kvadrat cannot guarantee that this method will remove all stains, but we do know that rubbing to remove stains is not a good idea as it can damage the yarn, especially in the case of bamboo viscose rugs. Remember not to walk on a wet bamboo viscose rug for the same reason. It will take a few days for a bamboo viscose rug to fully dry.

Care of silk rugs

Every stain, including plain water, should only be treated with soda water. Vinegar or tap water should never be used. Pressure marks from heavy objects or furniture can be made to disappear. Brush or put a damp cotton cloth directly on the indentation, and iron gently in the direction of the pile.

Should you have any further questions about how to treat stains or soiling, or how to get the rug professionally cleaned, please contact our Customer Service Department.

Materials

Whether we are working with traditional, natural yarns such as linen, silk and wool, or more innovative materials such as cork or Tencel®, at Kvadrat, quality is paramount.

Wool

Wool is a renewable and comfortable material, which adjusts to room temperature thanks to the compactness of its fibres. It also colours extremely well, due to its superior ability to absorb most dyes.

Naturally dirt-resistant and flame-retardant, wool is very durable. It can also absorb and release much moisture while still feeling dry. The majority of the Kvadrat rugs are made from pure New Zealand wool.

Natural bamboo

Natural bamboo viscose is smooth, soft and comfortable. Durable, it offers unique colouration, elasticity and anti-bacterial properties.

Natural bamboo viscose is free from chemical additives. It is manufactured using methods such as steaming and boiling. Furthermore, as the growing of bamboo does not require pesticides or fertiliser, it has a low environmental impact.

Linen

Linen is made from the fibres of a flax plant, which are particularly long and smooth. As a result, it is very hardwearing.

Linen feels cool to the touch and is resistant to rotting in hot climates. Dry dirt can easily be removed from linen, thanks to the smoothness of its fibres.

Tencel®

The Tencel® yarns we use for our rugs are made with eucalyptus wood from a replanting project. They are soft, breathable and comfortable, and offer excellent colouration properties.

Made from the most naturally hygienic fibre, Tencel® also inhibits bacteria growth, thanks to its superior ability to absorb and release moisture. 100% biobased, it has been awarded the prestigious USDA Certification for Sustainability.

Cork

Cork originates from the cork oak and is a 100% natural, environmentally friendly material. It is a renewable and sustainable material – the bark regenerates and the trees are not cut down in the harvesting process. Cork is soft and flexible, and is a natural insulator of both sound and heat.

Hemp

Hemp is a strain of the cannabis plant, which produces high quality fibre. Hemp plants need very little irrigation or pesticides yet still produce fibres that are very strong and resilient. When woven these create a dense, heavy structure with a flat surface.

Rugs made from Hemp have a naturally coarse texture. They will also soften with time and become stronger as they wear. In addition to their natural strength and durability, they also offer strong resistance against humidity and mildew.

Silk

Due to the exceptional fineness of the filaments, Chinese silk is extraordinary smooth and soft. Moreover, the fibres' structure reflects light from different angles, creating a rich glow and brightness. When silk fibres are incorporated in the pile of a rug, it has a particularly brilliant and playful lustre. This effect is called 'shading' and adds to the unique beauty of the rug.

Furthermore, the tensile strength of silk fibres is very high, making them very resilient. Silk also has insulating properties: it has a cooling effect at high temperatures and keeps warm at low temperatures.

